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April 16, 2025

Listing Department
BSE Limited
Floor 25, P J Towers
Dalal Street
Mumbai- 400 001

Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Scrip Code: 530135

Symbol: OPTIEMUS

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Press Release

Dear Sir(s),

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that a press release is being issued by **Optiemus Electronics Limited, a wholly owned subsidiary of the Company**, in respect of its partnership with **realme**, the most popular smartphone brand among Indian youth, to manufacture its next-generation AIoT products in India including earphones, smartwatches, and tablets.

A copy of the Press Release is enclosed herewith.

Kindly take the same on your records.

Thanking You,

Yours truly,
For OPTIEMUS INFRACOM LIMITED

Vikas Chandra
Company Secretary & Compliance Officer

Encl.: As above

OPTIEMUS INFRACOM LIMITED

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realme partners with Optiemus Electronics to manufacture AIoT devices in India

Major stride toward 'Make in India': realme to manufacture AIoT portfolio in India, targeting 5 million units annually.

New Delhi, April 16, 2025: realme, the most popular smartphone brand among Indian youth, partners with Optiemus Electronics Ltd. (OEL) to manufacture its next-generation AIoT products in India, in a significant step towards strengthening India's manufacturing ecosystem and supporting the government's 'Make in India' initiative.

As part of its long-term vision to strengthen domestic manufacturing, realme aims to produce all of its AIoT product portfolio in India, including **earphones, smartwatches, and tablets**. Beginning this year, key products such as the **realme Buds T200 series, realme Buds Wireless series, and realme Buds Air series** will start rolling off local production lines.

In parallel, realme is also accelerating efforts to source a majority of critical components, such as PCBAs, batteries, mechanics, cables, and chargers, from within India. Beyond addressing the growing needs of Indian consumers, realme is also evaluating opportunities to export Made-in-India AIoT products to global markets, establishing India not just as a manufacturing base but as a global hub for innovation and production.

Together, realme and OEL target to manufacture **5 million AIoT devices** annually while generating over **2,000 new employment opportunities** in India. This partnership will also contribute to the creation of a stronger local supply chain and skilled workforce to support high-volume and high-quality production.

The collaboration has already taken off with the commencement of production for the **realme Buds T200 Lite**—an advanced earbud that delivers crystal-clear calling via Dual Mic AI Deep Call Noise Cancellation, powered by DNN voice recognition technology.

realme's spokesperson on the partnership said, *"India is a dynamic and fast-growing market for next-generation AI-enabled hearables, wearables, and power management devices. We are excited to partner with Optiemus Electronics Ltd. (OEL) to bring the manufacturing of all our high-performance and value for money AIoT devices to India. This collaboration will enable us to expand our manufacturing base to cater to domestic demand, while also reinforcing our commitment to the Atmanirbhar Bharat initiative. At the same time, it opens up new opportunities to extend our global footprint through world-class manufacturing capabilities established here in India."*

Mr. Ashok Gupta, Chairman, Optiemus Group said, *“We are thrilled to sign up this partnership with realme as we believe in realme’s philosophy of ‘Make it real.’ The fusion of AI and IoT is making hearable-wearable products and power devices smarter, more efficient and thus deliver a great value. We are thoroughly delighted to be an eminent part of this AI based product evolution. OEL will continue to play its role in shaping electronics manufacturing in India, generate more employment opportunities, and forge the path ahead to become Atmanirbhar Bharat.”*

About realme

realme is a technology brand committed to delivering cutting-edge innovations and premium designs to young users. Founded in 2018, realme has rapidly expanded to 61 global markets, achieving over 200 million users by 2023 and ranking among the top five smartphone brands in 21 countries. In just five years of its inception, realme has crossed a milestone of 100 million shipments in India and 200 million globally. With a vision to become a sustainable enterprise and a mission to be a tech popularizer for the young generation, exceeding users' expectations, realme embodies the spirit of “Make it real.”

In 2024, the realme number series gained an impressive 18% YoY growth, and by strategically targeting young demographics with superior camera capabilities, next-gen performance and premium design, it managed to capture nearly 30% of the entry-premium segment. realme is committed to leading the 5G revolution, which was evident as realme’s 5G smartphone shipments witnessed an exponential 168% YoY growth in Q1, 2024.

realme pushes technological boundaries with innovations like the World’s fastest 320W Supersonic Charging, Interchangeable-Lens Concept with HyperImage+ engine and 10x optical telephoto zoom capability, AI Voice-based Retoucher, and AI Video Eraser. With 550+ after sales service centres, and partnerships with leading operators and e-commerce platforms, realme continues to shape the future of smart devices with authenticity and ambition.

Collaborating with world-renowned designers, realme creates trendsetting designs that blend aesthetics with cutting-edge technology. Offering a diverse portfolio, realme’s GT Series delivers next-level flagship AI-powered performance, the Number Series balances next-gen performance and cameras, the P Series combines superior performance and style with long-lasting battery life, the Narzo Series is built for gamers with high-refresh displays and optimized performance, and the C Series offers better tech for youth.

For more information, please visit www.realme.com/in/

About Optiemus Electronics Limited

Optiemus Electronics Limited (OEL), engaged into the business of electronics manufacturing in India, provides end-to-end solutions to global and Indian brands encompassing world class manufacturing, supply chain management and repair/refurbishment. OEL has two state-of-the-art manufacturing units in Noida, Uttar Pradesh. With a highly experienced team and winning attitude, OEL has won the trust of many Local as well as global brands, maintaining its commitment towards Quality, Timely Delivery, Flexibility as well as Customer Satisfaction.