

May 8, 2014

The Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001.
BSE Symbol: 532944

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.
NSE Symbol: ONMOBILE

Dear Sirs,

Sub: Intimation about Press Release

This is to inform you that OnMobile Global Limited is planning to issue a press release titled 'OnMobile appoints Jacks Sterenfild as Vice President for Latin America', a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P.V. Varaprasad

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Company Secretary



Encl: a/a



OnMobile appoints Jacks Sterenfeld as Vice President for Latin America



India, May 08, 2014: OnMobile Global Limited, the leading provider of telecom value-added services (VAS), today announced the appointment of Jacks Sterenfeld as Vice President for Latin America.

In this role, Jacks will be the Client Facing Unit Head for OnMobile's operations in Latin America and will manage all sales, delivery and operations activities for the region. His charter will be to implement the company's sales strategy that addresses deeper penetration into their existing customer base, opening up new accounts within the region and manage CXO level relationships within the client organization.

Jacks joins OnMobile with over 20 years of international sales and general management experience, with a particular focus on Latin America. Jacks worked for Telefonica for the past 11 years in different executive roles, most recently as Head of Sales for Telefonica Global Solutions in charge of the US-based multinationals' segment managing all sales and P&L activities. During his tenure at Telefonica, Jacks turned around regions, forayed into new markets, won several prestigious awards and delivered the largest contract in the company's US history – at over US\$100M. He came to Telefonica after 7 years of directing business development for Seven Seas, Stratos, and TeleAmericas where he served on the executive teams that entered new markets and grew an early-stage startup into an attractive company for acquisition.

Opining on his appointment, Jacks said "I am very excited to take on this new role and look forward to helping OnMobile firmly establish itself as a leader in the Mobile Services space in Latin America. I have spent much of my career leading cross-continent teams, forming relationships and partnerships and will endeavor to deliver superior value to our customers and support the management in furthering OnMobile's growth trajectory."

Sanjay Bhambri, Chief Commercial Officer, OnMobile Global said, "Jacks joins OnMobile with an impeccable sales pedigree and I believe he will be an asset to the company. The experience and expertise he brings from the operator end will play a critical role in reiterating our leadership in the Latin American region. We look to forward achieving more in the region with Jacks at the helm of our team in Latin America."

Jacks holds a Civil Engineering Degree from Pontificia Universidade Catolica of Rio de Janeiro, an MS Degree in Civil Engineering and Management from MIT and has successfully completed the Senior Executive Program at the IESE Business School.



**About OnMobile**

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, with services in 59 countries, is the leading Value Added Services [VAS] company for Mobile, Landline and Media Service Providers. OnMobile offers an innovative array of products in Mobile Entertainment, Search and Discovery and Mobile Cloud services. The products span a range of delivery channels, enabling OnMobile's 92 telecom and media customers to generate high revenues. With over 1700 employees worldwide, OnMobile has offices around the globe, including London, Paris, Madrid, Silicon Valley, Miami and Seattle. For further information, please visit www.onmobile.com.

For further information, please contact:

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