



ONMOBILE GLOBAL LIMITED
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September 22, 2025

To
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: **532944**

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051
Scrip Code: **ONMOBILE**

Dear Sir/ Madam,

Sub: Intimation of Press Release

This is to inform you that OnMobile Global Limited is issuing a press release titled “OnMobile Powers Master Aggregator Platform for Dialog Sri Lanka’s Value-Added Services Portfolio”, a copy of which is enclosed herewith.

Requesting you to please take the same on record.

Thanking you,

Yours sincerely,
For OnMobile Global Limited

P V Varaprasad
Company Secretary
FCS 5877

Encl: a/a

OnMobile Powers Master Aggregator Platform for Dialog Sri Lanka's Value-Added Services Portfolio

Bangalore, 22 September 2025

OnMobile, a global leader in mobile gaming and entertainment, has entered into a strategic partnership with Dialog Axiata PLC, Sri Lanka's #1 connectivity provider, as the Master Aggregator for its Value-Added Services (VAS) portfolio. The agreement marks a significant expansion of the long-standing relationship between the two companies.

The Master Aggregator platform plays a critical role in bridging Dialog with a broad range of third-party content providers. By consolidating services across entertainment, mobile gaming, infotainment and education into a unified ecosystem, the platform breaks down operational silos within the VAS delivery chain, streamlines processes, ensures regulatory compliance, and simplifies payouts to the content providers, allowing Dialog to focus on expanding its VAS offerings and business growth in Sri Lanka.

OnMobile's mandate covers the full spectrum of the VAS ecosystem, from customer lifecycle management to technical integration, billing, support and analytics. This end-to-end solution enables Dialog to scale its offerings efficiently, deliver more personalized content to prepaid and postpaid customers and focus on driving customer engagement, ensuring consistency and speed across services.

Mr. Bikram Sherawat, President & COO, OnMobile Global Ltd., said, *"Our partnership with Dialog reflects a broader industry shift toward platforms that reduce friction and deliver measurable business impact. With our Master Aggregator model, we're providing a one-stop solution for managing value-added services, so Dialog can enhance its VAS portfolio, act on real-time insights and build sustainable digital growth, paving the way for future scalability across both consumer and enterprise use cases."*

Mr. Viranga Seneviratne, Head of ICT and Platforms Business, Dialog Axiata PLC, added, *"The shift to a Master Aggregator model is not just an operational decision; it's a strategic one. With a unified approach to managing our content partnerships and services, we gain sharper control over execution, visibility into performance and the agility to respond faster to evolving customer needs. OnMobile's platform and expertise are helping us turn VAS into a more intelligent and future-ready line of business."*

About OnMobile Global Ltd.

OnMobile Global [NSE India: ONMOBILE] [BSE Ltd: 532944], a leader in cutting-edge mobile gaming and entertainment, is headquartered in Bangalore, India, with a presence in 69 countries worldwide. OnMobile is focused on building customer-first Mobile Gaming products while offering a wide array of other digital products. Based on current deployments, OnMobile has over 125 customers and more than 69 million monthly users globally. For further information, please visit www.onmobile.com.

About Dialog Axiata PLC.

Dialog Axiata PLC is Sri Lanka's leading telecommunications service provider and a subsidiary of the Axiata Group Berhad. It operates the country's largest mobile network, Dialog Mobile, and offers a wide range of services including mobile telephony, fixed-line broadband, digital television and various digital services. Dialog Axiata is a publicly listed company on the Colombo Stock Exchange and holds a significant market capitalization.

For media queries, please contact: pr@onmobile.com