



ONMOBILE GLOBAL LIMITED,
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September 10, 2018

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

Dear Sir/ Madam,

Sub: Intimation of Press Release

This is to inform you that OnMobile Global Limited is issuing a press release titled “OnMobile launches ONMO Videos in India, Bangladesh & the Middle East with focus on curated regional content”, a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P. V. Varaprasad

P V Varaprasad
Company Secretary



Encl: as above



OnMobile launches ONMO Videos in India, Bangladesh & the Middle East with focus on curated regional content

BENGALURU, September 10th, 2018 - OnMobile, the global leader in mobile entertainment, has launched ONMO Videos across 5 leading operators in India, Bangladesh and the Middle East.

Across the globe, Indians take a deep sense of pride in their local language. They prefer content in their native language as it brings them closer to their culture and community but the challenge has always been that the desired content is available at different destinations and in different formats, across various channels. ONMO Videos is a 'one-stop-destination' portal on video entertainment which showcases rich and exclusive regional content in five Indian languages - Kannada, Tamil, Malayalam, Telugu, and Bengali to start with.

So, whether one is a homemaker, college student, school kid, working professional or a senior citizen, ONMO Videos offers an eclectic mix of entertaining and engaging content curated in 12 categories. The categories include movie scenes, recipes, places of interest, beauty tips, kids' entertainment, devotional, health and fitness. With a low subscription fee, ONMO Videos comes packed with features like the recommendations, bookmarks, social sharing and smart notifications to enrich the user experience. ONMO Videos is optimized for both web and mobile and can run on low bandwidth.

"9 out of every 10 new internet users in India over the next 5 years are likely to be Indian language users. With increased availability & affordability of data network and smartphones, there is a significant market for regional content consumption, digitally. ONMO Videos fulfills that gap with its holistic entertainment platform catering to varied interest needs of a region-specific audience in 12 categories", says Mr. Sanjay Bhambri, President & Chief Operating Officer - India, Asia, Middle East & Africa, OnMobile Global.

About OnMobile:

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers over 575 million music plays daily to mobile customers worldwide. Based on current deployments, OnMobile has an addressable base of more than 1.5 billion mobile users across several geographies.

For further information, please visit www.onmobile.com

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