

To,
The Manager

Date: 22 September 2024

National Stock Exchange of India Ltd
Exchange Plaza, Plot No.C-1, G Block
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Security Code: ONEPOINT

Sub: Press Release on appointment of Mr. Matt Rosenberg as Vice President Sales to cater to the North American Market.

Ref.: Regulation 30 (Disclosure of event or information) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith business update in respect of appointment of Mr. Matt Rosenberg as Vice President Sales to cater to the North American Market for your information and records.

Thanking you,
Yours faithfully,
For One Point One Solutions Limited



Pritesh Sonawane
Company Secretary & Compliance Officer
Place: Mumbai

Encl.: As above

ONE POINT ONE SOLUTIONS LIMITED

Corporate Office: C-42, TTC Industrial Area, MIDC, Village Pawane, Navi Mumbai, Maharashtra- 400 705.

T. 022 6687 3800 F. 022 6687 3889 CIN: L74900MH2008PLC182869 website: www.1point1.in

Reg. Office: T-762, 6th Floor, Tower-7, International Infotech Park, Above Vashi Railway Station, Vashi, Navi Mumbai, Maharashtra -400 703.
Mumbai. Gurgaon. Indore. Bangalore



ONE POINT ONE SOLUTIONS APPOINTS MATT ROSENBERG AS VP SALES TO CATER TO THE NORTH AMERICAN MARKET.

Mumbai, India – 21 September 2024 One Point One Solutions Ltd. (NSE: ONEPOINT) is excited to announce the appointment of Matt Rosenberg as Vice President of Sales for the North American market. This strategic hire comes in response to the growing investments in the U.S. market and the overwhelming interest One Point One Solutions has received from its recent participation in multiple global events. With a commitment to enhancing its sales force in North America, One Point One Solutions is poised to participate in upcoming key summits, including the Mass Tort Event and the Exchange Program. The company has experienced a strong response from potential clients during the previous events, indicating a robust market opportunity. To effectively manage this increased demand and focus on growth in the region, Matt Rosenberg will lead the charge from Illinois, United States.

Matt Rosenberg is a seasoned sales leader and business process outsourcing (BPO) expert with over 20 years of experience in driving significant revenue growth and market expansion across various verticals. Currently serving as the VP of Business Development at 1Point1, he has a proven track record in customer experience (CX), business process management, operations and finance transformation, technical support, business consulting, technology advisory, automation, RPA, and analytics solutions for multinational clients

Mr. Akshay Chhabra - Chairman & Managing Director of One Point One Solutions Limited, highlighted the immense potential of the U.S. market: "The North American market is experiencing unprecedented growth, driven by increasing investments and a rising demand for innovative business solutions. As we look to expand our presence, we recognize that our participation in industry events has generated significant interest from potential clients. With Matt's extensive experience and proven leadership in sales, we are confident that he will be instrumental in capitalizing on these opportunities. His expertise will enable us to not only meet but exceed client expectations as we strengthen our foothold in this vital region. As One Point One Solutions continues to strengthen its position in North America, Matt Rosenberg's expertise will play a crucial role in navigating the complexities of this vibrant market landscape. The company looks forward to leveraging his insights to enhance client engagement and deliver exceptional service.

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About the Company: One Point One Solutions Limited is a leading player in Business Process Management (BPM). The company was incorporated in the year 2006. The company offers technology, accounting, skill-development and analytical solutions that help businesses build better capabilities and enable them to achieve seamless growth. The company serves a broad spectrum of industries like Telecom & Broadcasting, Retail and E-commerce, Consumer Durables & FMCG, Banking and Finance, Travel & Hospitality and Insurance. The company has 5 service centres located across Navi Mumbai, Gurgaon, Chennai, Bangalore and Indore with 5,500+ seats on per shift basis. The company offers services like customer care, lead generation, content management, voice analytics, accounts payable and receivable, SME Management, predictive analytics, Chat bots, IVR, voice analytics and E-mail management. Akshay Chhabra is the founder of One Point One Solutions Ltd., he focuses on technology-driven innovation to build efficiencies and surge ahead in the BPM space.

The company got listed in the year 2017. The company boasts of 40+ leading clientele spread across sectors. Some of the leading clientele are SBI Cards, SBI Life, Godrej Appliance, ICICI Bank, Kotak Bank, DMI Finance, Chola MS to name a few.

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