

To,  
The Manager  
**National Stock Exchange of India Ltd**  
Exchange Plaza, Plot No.C-1, G Block  
Bandra Kurla Complex, Bandra (East),  
Mumbai - 400 051

Date 6<sup>th</sup> May 2024

**SECURITY CODE: ONEPOINT**

**Sub:** Business update in respect of securing a new client-win in European region having cutting edge technology, by recently acquired entity of One Point One Solutions Limited (**ITCUBE Solutions Pvt. Ltd.**)

**Ref.:** Regulation 30 (Disclosure of event or information) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith business update in respect of securing a new client-win in European region having cutting edge technology, by recently acquired entity of One Point One Solutions Limited (**ITCUBE Solutions Pvt. Ltd.**)

Thanking you,  
Yours faithfully,  
For One Point One Solutions Limited



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Pritesh Sonawane  
Company Secretary & Compliance Officer  
Place: Mumbai  
Membership No. A34943

**ONE POINT ONE SOLUTIONS LIMITED**

(Formerly known as One Point One Solutions Pvt. Limited)

**Corporate Office:** C-42, TTC Industrial Area, MIDC, Village Pawane, Navi Mumbai, Maharashtra- 400 705.

T. 022 6687 3800 F. 022 6687 3889 CIN: L74900MH2008PLC182869 website: [www.1point1.in](http://www.1point1.in)

**Reg. Office:** T-762, 6<sup>th</sup> Floor, Tower-7, International Infotech Park, Above Vashi Railway Station, Vashi, Navi Mumbai, Maharashtra -400 703.  
Mumbai. Gurgaon. Indore. Bangalore

## **BUSINESS UPDATE IN RESPECT OF SECURING A NEW CLIENT-WIN IN EUROPEAN REGION HAVING CUTTING EDGE TECHNOLOGY, BY RECENTLY ACQUIRED ENTITY OF ONE POINT ONE SOLUTIONS LIMITED (ITCUBE SOLUTIONS PVT. LTD.)**

ITCube Solutions Pvt. Ltd. (Subsidiary of One Point One Solutions Limited), a prominent player in the technology solutions provider space has announced that it has secured a new client-win in European region a renowned global player specialising in providing solutions against brand threats utilizing advanced AI-driven tools to combat online piracy, counterfeiting, and intellectual property infringement. The company's AI-powered platform allows for automated detection, enforcement, and removal of infringing content across digital platforms. With a global presence including New York, Barcelona, Beijing & Salt Lake City and providing scalable, cost-effective SaaS solutions, newly acquired client is changing the industry landscape.

### **SCOPE OF BUSINESS:**

Under the terms of the agreement with the brand, ITCube has been entrusted to manage detection and enforcement services for copyright and intellectual property rights. Combined with ITCube's expertise and advanced AI platform of new client, the partnership is set to deliver comprehensive protection against unauthorized use of brands and copyrighted content together. This strategic alliance underscores the commitment of ITCube to provide best-in-class technology driven solutions for its clients and enhance its service offerings in the field of intellectual property protection.

### **ABOUT ONE POINT ONE SOLUTIONS AND ITCUBE:**

One Point One Solutions is a full-stack player in BPO, KPO, IT Services, Technology & Transformation and Analytics. The company was incorporated in the year 2006 and offers comprehensive solutions in technology, accounting, skill development and analysis. In 2024, the company acquired a major stake in ITCube Solutions Pvt. Ltd., which is an IT + BPM/KPO services company; headquartered in Pune and Cincinnati, Ohio. ITCube is a leading provider of technology solutions specializing in intellectual property protection, AI-driven automation, and business process optimization. With over two decades of experience, ITCube has a robust presence in the USA, England, Netherlands, Germany, Kuwait, Oman, UAE, Qatar, India, Singapore & Australia serving clients across sectors.

Thanking you,  
Yours faithfully,  
For **One Point One Solutions Limited**



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Pritesh Sonawane  
Company Secretary & Compliance Officer  
Place: Mumbai  
Membership No. A34943

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