



Turning dreams into reality

THROUGH FAX

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The BSE Limited(Bombay Stock Exchange)

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited

'Exchange Plaza'
Bandra Kurla Complex,
Bandra (East)
Mumbai- 400 051

SUB: PRESS RELEASE OF THE COMPANY

Dear Sir,

Please find attached herewith the copy of Press Release of the Company. As per the press release the Company and premier entertainment agency Wizcraft are associating for the first time for creation of a Special Theme Zone at Omaxe Connaught Place in Greater Noida.

This is for your information and record.

Thanking You

Yours faithfully

For Omaxe Ltd

For Venkat Rao
**Additional Vice President
& Company Secretary**

Wizcraft to create another landmark at Omaxe Connaught Place in Greater Noida

New Delhi, September 21, 2013: India's leading real estate developer **Omaxe Ltd.** and premier entertainment agency **Wizcraft** are associating for the first time for creation of a Special Theme Zone at **Omaxe Connaught Place in Greater Noida**. This Special Theme Zone will showcase a never-seen-before concept theme zone that is intended to not only entertain and excite but also educate and empower.

Spread over approx. 30,000 sq. ft., Wizcraft will conceptualize and execute these thematic entertainments that will cater to all age groups. With a blend of history and culture alongside modern-day attractions that will appeal to Kids, Gen-Next and elders alike. OCP will emerge as a weekly hang-out zone for the fun and entertainment loving population of Delhi-NCR. OCP is also expected to become major attraction for adjoining cities like Agra, Mathura, Vrindavan and Aligarh and more importantly the ever-rising domestic and international tourists. A footfall of more than 50,000 is expected on a daily basis. This association between Omaxe and Wizcraft will be yet another feather in the cap of Greater Noida, which already boasts of a superior infrastructure like F1 Track, Night Safari, and world class Golf Course, Education Hub, Yamuna Expressway etc.

Wizcraft is credited with live entertainment shows with Bollywood style musical "Kingdom of Dreams" in Gurgaon, IIFA Awards and the Commonwealth Games Opening & Closing Ceremony - 2010. Wizcraft brings with it the expertise and innovation required to take OCP to another level of attractiveness and emerge as a standalone entertainment provider in the region.

Commenting on the development, Mr. Mohit Goel, CEO, Omaxe Ltd. said: "We are extremely happy to associate with Wizcraft to create something innovative and the next big thing for the people of Delhi-NCR. Entertainment brings happiness & rejuvenates human mind. We want to create something that matches the entertainment value of movies, creates excitement and in the process educates the visitors. Our target is to cater to the family audience. OCP is a place where "Family becomes Friends". Besides entertainment, option of value shopping and office space will further add to its desirability. Slated to be opened for public in June 2014, OCP has already signed more than 100 reputed brands."

Echoing similar sentiments, Wizcraft Director Viraf Sarkari said: "Our association with Omaxe will help us diversify our entertainment bouquet across various cities in India. After the success of KOD, it was imperative to come up with something different in this part of Delhi-NCR and OCP is nicely positioned and located to attract visitors from all age groups including tourists."



About Omaxe Connaught Place

With a total built-up area of approx. 14.8 lakh sq. ft. Omaxe Connaught Place is one of the largest entertainment and retail zones in India. It features ultra modern office space, world class shopping mall, 5 screen multiplex, 5-star hotel, huge food courts and fine dining, family entertainment zone with many Star Attractions. Many reputed international and national brands have already signed up, like Easyday, Marks and Spencer, Alcot, Sunglasses Hut, ELC, Mothercare, DKNY, Puma, Reebok, Nike, Adidas, KFC, Pizza Hut, McDonald, Woodland, UCB, Provogue, Archies, to name a few. Designed to provide an ambience of fine shopping experience with reputed brands to choose from, an inspiring architecture benefits retailers and provides convenience to shoppers. Located in Greater Noida, the Power City of the Future which boasts of some renowned infrastructure developments like F1 track, Golf course, Education Hub, Yamuna Expressway etc., Omaxe Connaught Place expects average footfall of 50000 per day. Alongside the people living nearby, the place will also be visited by both domestic and foreign tourists arriving in and out of Delhi, Agra and Jaipur.

About Omaxe Ltd.:

Omaxe Ltd. is one of India's leading real estate companies. Founded in 1987, the company has fast spread its footprints in 9 States across 30 cities. Today, the company has in its kitty a diversified product portfolio that includes Integrated Townships, Hi-Tech Townships, Group Housing projects, Shopping Malls, Office Spaces, SCOs and Hotel projects. With approx. 86.5 million sq. ft. of delivered space in both real estate and construction contracting, the company is currently undertaking 41 real estate projects - 13 Group Housing, 19 Townships, 9 Commercial Malls/Hotels/ SCO. A BSE & NSE listed company, Omaxe has over the years made a mark with some landmark projects and engineering marvels. Seeing an opportunity in tier II and III cities, the company made a conscious decision to venture into States like Uttar Pradesh, Madhya Pradesh, Punjab, Haryana, Uttarakhand, Rajasthan, Delhi, Himachal Pradesh to name a few and has immensely contributed in the socio-economic development of these cities.

FOR MORE DETAILS:

Siddharth Shekhar / Samar Jeet

Corporate Communications, Omaxe Ltd

09999999938 / 09711800021

siddharthshekhar@omaxe.com / samarjeet1@omaxe.com

Forward Looking Statements

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