

**Date:** January 13, 2026

To,  
National Stock Exchange of India Ltd.,  
Address: Exchange Plaza, C-1, Block G, Bandra Kurla  
Complex, Bandra (E), Mumbai-400051, Maharashtra,  
India.  
NSE Scrip Symbol: OLAELEC

To,  
BSE Limited  
Address: Phiroze Jeejeebhoy Towers  
Dalal Street Mumbai- 400001,  
Maharashtra, India.  
BSE Scrip Code: 544225

**Subject: Press Release dated January 13, 2026.**

Dear Sir/ Madam,

With reference to the captioned subject, we are enclosing herewith the Press Release, titled "***Ola Electric Brings Back Muhurat Mahotsav Ahead of गुरुवार 2026***".

This press release will also be made available on the website of the Company and can be accessed using the below link: <https://www.olaelectric.com/investor-relations/announcements>.

We request you to take the above on your record.

**Thanking You,**  
For **Ola Electric Mobility Limited**

**Abhishek Jain**  
**Company Secretary and Compliance Officer**  
**Membership No.:** A62027  
**Place:** Bengaluru  
**Encl:** As above

## Ola Electric Brings Back Muhurat Mahotsav Ahead of प्रारंभ 2026

- The time slots of the Muhurat prices will be announced on the brand's social media handles each day
- Muhurat Mahotsav special prices are only applicable on purchases made in-store

**Bengaluru, January 13, 2026:** Ola Electric today re-introduced its **Ola Muhurat Mahotsav** campaign with never seen before prices for its 4680 Bharat Cell product portfolio including Ola शक्ति, S1 Pro+ 5.2kWh, and Roadster X+ 9.1kWh, for 2 days starting 14th January. As part of this campaign the company will offer limited units of the 4680 powered products for शक्ति, S1, Roadster X, and X+. The time slots of the Muhurat prices will be announced on the brand's social media handles each day.

**Muhurat Mahotsav** offers include\*:

- **Ola शक्ति offers:** Under the Muhurat timings, customers will be able to enjoy benefits of up to ₹1,00,000, with शक्ति 1.5kWh, 5.2kWh, and 9.1kWh variants available for ₹10,000, ₹49,999, and ₹99,999, respectively. This offer can only be availed in-store.
- **Upgrade to 4680 Bharat Cell Powered Vehicles:** Existing Ola customers can enjoy ₹20,000 upgrade bonus, while customers upgrading from ICE vehicles, can avail an exchange bonus of ₹15,000. This offer can only be availed in-store.
- **4680 Bharat Cell Vehicles Muhurat Offers:** During Muhurat Hours, the S1 Pro+ 5.2kWh will be available for ₹1,39,999, while the Roadster X+ 9.1kWh will be available for ₹1,49,999. This offer can only be availed in-store.

**Ola Electric Spokesperson said,** "AT प्रारंभ 2026, we are celebrating our 4680 Bharat Cell platform by bringing back Muhurat Mahotsav. The 4680 Bharat Cell platform reinforces the company's vertically integrated approach across cells, battery packs, and vehicle platforms. With attractive pricing across शक्ति and Bharat Cell-powered vehicles, we're accelerating India's transition to clean, world-class energy and mobility solutions built in India."

Ola शक्ति is available in four configurations: 1kW/1.5kWh, 1kW/3kWh, 3kW/5.2kWh, and 6kW/9.1kWh, all powered by 4680 Bharat Cell. The exclusive Muhurat Mahotsav prices are only applicable for in-store purchase.

Ola Electric currently offers an expansive portfolio of S1 scooters and Roadster X motorcycles. The premium S1 Gen 3 portfolio includes S1 Pro+ in 5.2kWh (with 4680 Bharat Cell), and 4kWh battery pack configurations, and S1 Pro in 4kWh, and 3kWh battery pack configurations respectively. The company's mass market offerings include Gen 3 S1 X+ (4kWh), and Gen 3 S1 X in 4kWh, 3kWh, and 2kWh battery pack configurations respectively.

The company's Roadster motorcycle portfolio includes Roadster X+ in 9.1 kWh (with 4680 Bharat Cell), and 4.5kWh battery pack configurations respectively. The Roadster X comes in 4.5kWh, 3.5kWh, and 2.5kWh battery pack configurations respectively.

### About Ola Electric Mobility Limited

Ola Electric Mobility Limited is one of India's leading electric vehicle (EV) manufacturers. It specialises in the vertical integration of technology and manufacturing for EVs and their components, including battery cells. The Ola Futurefactory in Tamil Nadu, where EVs and critical components are produced, is playing a significant role in establishing a robust EV hub in India. It is supported by Ola's Bengaluru-based Battery Innovation Centre (BIC), dedicated to advancing cell and battery technology. Ola's R&D efforts span India, the UK, and the US, focusing on innovative EV products and core components. Ola maintains a direct-to-customer distribution network of thousands of stores across India and a robust online presence, making Ola Electric one of the largest company-owned networks of automotive experience centres in the country.

\*Subject to applicable terms and conditions