

April 14, 2011

Mr. Hari K.
Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Code: OFSS

Dear Sir,

We enclose herewith a press release titled "Helm Bank Selects Oracle."

This is for the information of the Exchange.

Thanking you,

Very truly yours,

For Oracle Financial Services Software Limited



Hoshi D. Bhagwagar
Company Secretary
and Compliance Officer

Encl: a/a

ORACLE® Press Release

Helm Bank Selects Oracle

Colombian Bank to Use Oracle Applications and Oracle Exadata Database Machine

Redwood Shores, Calif. – April 14, 2011

News Facts

- Helm Bank, a Colombian private financial institution, has selected Oracle software and hardware to run its core banking, customer-facing services and marketing functions.
- Helm Bank's platform includes Oracle FLEXCUBE Universal Banking running on Oracle® Exadata Database Machine which delivers extreme performance. Oracle Exadata is the only database machine that provides extreme performance for both data warehousing and online transaction processing (OLTP) applications, making it the ideal platform for consolidating onto private clouds.
- Helm Bank will also implement Oracle's Siebel CRM to streamline customer data management and enable superior customer service.
- Helm Bank also selected Oracle Financial Management Services, Oracle Database 11g, Oracle WebLogic Suite, Oracle Business Intelligence, Oracle Identity Management and Oracle SOA Suite.

Supporting Quote

- "We selected Oracle to help us to speed up our time to market for new products, as well as for Oracle's reputation and performance. Also, with these next-generation tools, we expect to continue to improve operational risk, automation level and customer's satisfaction and loyalty," said Jorge Acevedo, chief information officer, Helm Bank.
- "Helm Bank's selection of Oracle software and hardware is testimony to the extreme performance this system delivers to the financial services industry. We are pleased to play a key role in Helm Bank's success," said Frank Brienzi, senior vice president and general manager, Oracle Financial Services.

Supporting Resources

- [About Oracle Exadata Database Machine](#)
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About Oracle Financial Services Software Ltd.

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About Oracle Exadata

The Oracle Exadata Database Machine is the only database machine that provides extreme performance for both data warehousing and online transaction processing (OLTP) applications,



making it the ideal platform for consolidating onto grids or private clouds. It is a complete package of servers, storage, networking, and software that is massively scalable, secure, and redundant. With Oracle Exadata Database Machine, customers can reduce IT costs through consolidation, manage more data on multiple compression tiers, improve performance of all applications, and make better business decisions in real time.

About Oracle

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Contacts

Caroline Yu Vespi
Oracle
+1 650 506 8920
caroline.yu@oracle.com

Diana Tamayo
Oracle
+ 57 1 6511684
diana.tamayo@oracle.com

