

Ref: OEL/BSE-NSE/2026-27/29

July 22, 2026

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai 400051

BSE Limited

Phiroze Jeejeebhoy Towers
Fort, Dalal Street
Mumbai – 400001

Symbol: ORIENTELEC

Scrip Code: 541301

Dear Sir/ Madam,

Sub.: Investors' Release – Un-audited Financial Results –June 30, 2026.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), please find enclosed herewith the copy of Investors' Release on the Un-audited Financial Results of the Company for the quarter ended June 30, 2026.

Investors' Release will also be available on the website of the Company, www.orientelectric.com.

You are requested to take the enclosed document on your record.

Thanking you,

For **Orient Electric Limited**

Diksha Singh
Company Secretary

Encl.: as above

CKA Birla Group



EARNINGS PRESENTATION

Q1 FY27

July 22nd, 2026





Strategy in Action | Q1 FY27 Key Updates

Emerging businesses continue to scale, strong performance in cooling category



Portfolio & Category Performance

- **Lighting:** B2C grew **High double-digit**; growth momentum in B2B; healthy enquiry pipeline
- **Switchgear & Wires:** Wires grew by **>2X, double-digit** growth in Switchgear
- **Fans:** High **double-digit** growth driven by both MD & DTM states, leading to **market share gain**
- **Appliances:** Growth led by **double-digit** growth in heating products



Innovation & Premiumisation

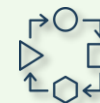
- **Luminaires:** **60%** mix driven by premiumisation and NPDs
- **Premium mix:** **~36%** contribution in fans driven by premiumisation focus
- **NPD:** Contributed **~30%** to fans revenue
- **BLDC fans:** Grew **~36%** driven by new innovative launches



Market Access, Brand & Service

- **E-COM & Exports:** **Double-digit growth** momentum
- **DTM expansion:** **~3,600** new retailers added
- **Brand visibility:** Premium audience focus, strengthening technology credentials via airports, outdoor and digital
- **Samvad 1:** Continues to enable deeper consumer insights; AI-led capabilities for faster resolution

¹⁾ Customer Service enhancement initiative



Operational Discipline

- **Pricing:** Pricing Initiatives undertaken across categories
- **Sanchay:** Disciplined cost actions yielded **~₹10 Cr** savings in Q1 FY27
- **Capitalising** on fans-lighting ecosystem to cross leverage distribution
- **Margin resilience:** Operating leverage supported by cost optimisation initiatives



Key Highlights | Q1 FY27

Strong Topline growth with sustained EBITDA expansion



Revenue

₹950 crore

up 23.5% YoY



EBITDA

7.0% margin

EBITDA grew by 44.5% YoY
to ₹67 crore



PAT

₹31 Cr

up 79.7% YoY



Gross Margin

29.8%



Working Capital Cycle

25 days



Net Cash

₹ 133 Cr



Financial Snapshot | Q1 FY27

One Orient : Accelerating Multi-Engine growth portfolio

SALES

₹950 Cr

+23.5% YoY | +0.2% QoQ

ECD

₹669 Cr

+22.7% YoY | +1.1% QoQ

LIGHTING & SWITCHGEAR

₹281 Cr

+25.4% YoY | -2.1% QoQ

GROSS PROFIT

₹283 Cr

+13.0% YoY | -3.6% QoQ

29.8% margin

-277 bps YoY | -116 bps QoQ

EBITDA

₹67 Cr

+44.5% YoY | -13.9% QoQ

7.0% margin

+102 bps YoY | -115 bps QoQ

PBT

₹42 Cr

+79.4% YoY | -21.9% QoQ

4.5% margin

+139 bps YoY | -127 bps QoQ



Electrical Consumer Durables



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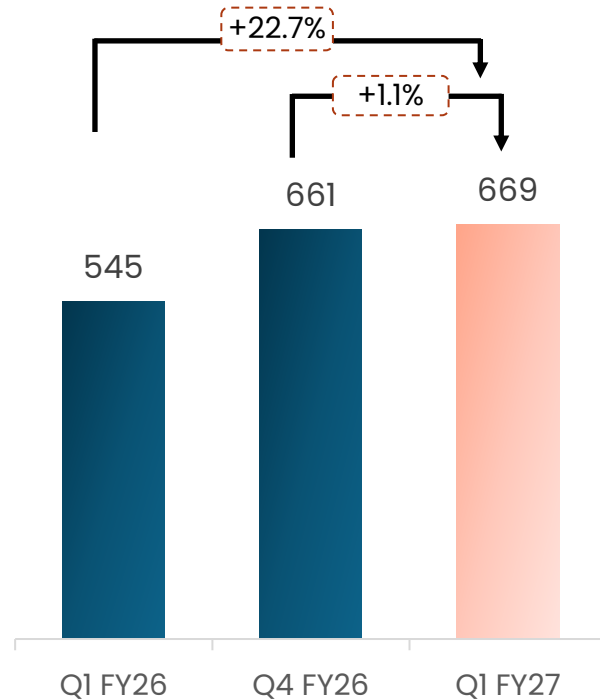


Q1 FY27 Segment Highlights | ECD

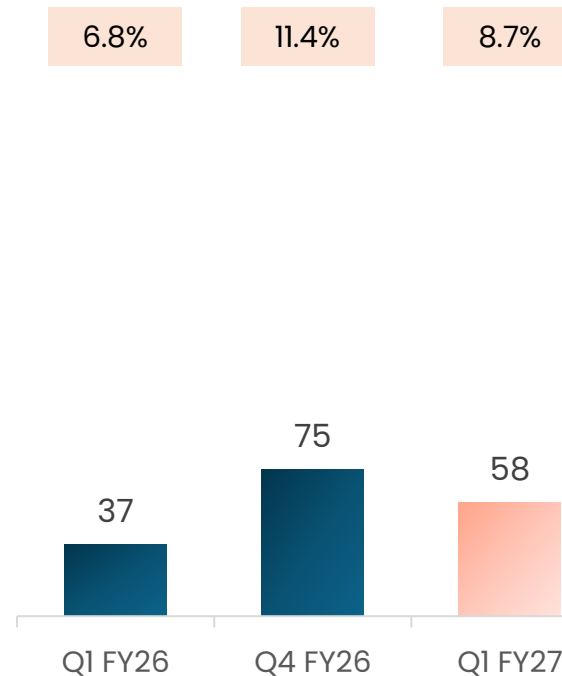
Sustainable market share gains driven by growth across channels



Revenue (₹ Cr)



EBIT (₹ Cr) & EBIT Margins



Key Highlights

- **Fans outperformed** the industry, driving **market share gains**
- **Both DTM & MD** markets delivered **double-digit growth**
- **BLDC fans grew ~36% YoY**, continuing strong momentum
- **Premium products** contribute **~36%** of domestic ceiling fan mix
- **Calibrated price** increases taken in Q1 FY27
- **Appliances growth** led by Water Heaters
- **E-COM grew high double-digit**, accelerating digital presence and wider consumer reach
- **Exports witnessed high double-digit** growth, expanding global presence



Lighting & Switchgear



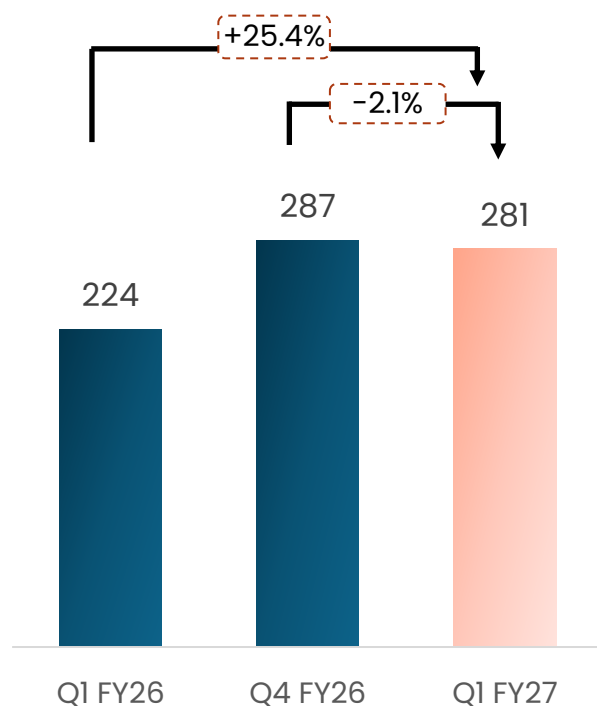


Q1 FY27 Segment Highlights | Lighting & Switchgear

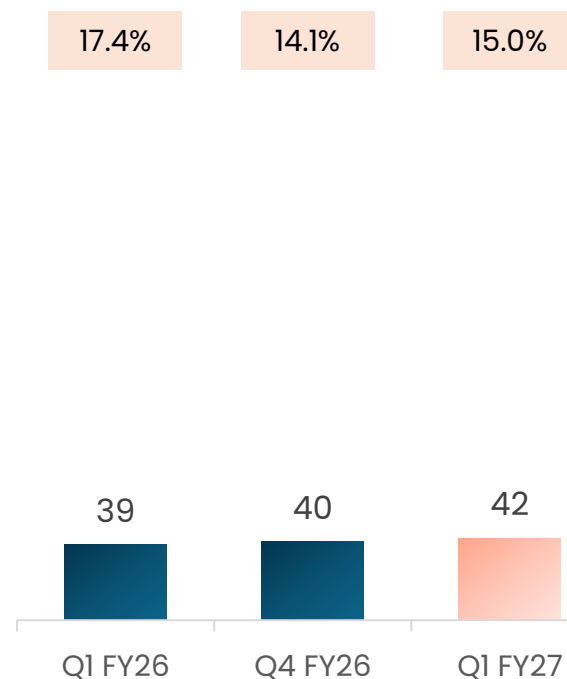
Emerging categories continue to fuel growth momentum



Revenue (₹ Cr)



EBIT (₹ Cr) & EBIT Margins



Key Business Drivers

- **Consumer Lighting delivered double-digit growth**, driven by new product launches and distribution expansion
- **Premium mix at 60% (up 440 bps)**, reflecting sustained premiumisation momentum
- **Emerging categories continued acceleration**: **Wires** more than **doubled**, while **Switchgear & Switches** sustained **double-digit growth**
- Enhanced electrician engagement strengthened channel connect, driving **cross-selling** across **fans-lighting distribution** networks



New Product Launches





Industry First Innovations



Aero O2

*India's First Oxygen
Enriching Fan*

Restores up to 90%
oxygen levels in 8 hours



Aerosilent

*India's Most
Silent Fan**

Less than 50dB



Ecotech Volt

*Built-in Battery
Backup Fan*

Up to 10 hours
battery backup**

**Based on independent laboratory testing of 1200mm fans*

***when operated at speed 1*

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Design leadership

3x



reddot

Global design
awards

Award - Product Category

Ecotech Volt



Aerosilent



Ecotech Slim



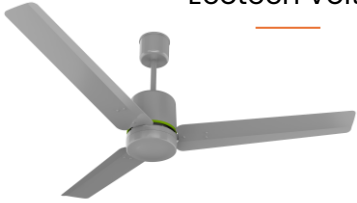


New Product Launches



ECD - FANS

Ecotech Volt



Aerosilent



Ballerina



Cedar



Harrier BLDC Wall



Apache Stand



Hill Air Neo



Airflow Neo



SWITCHGEAR AND WIRES

NIXA Distribution Board



Diamond Series 45 Meter Flame Retardant (FR)





New Product Launches | Lighting



Lighting Portfolio



Orismart
COB



K - Lite
Mini



Aluminum Slim
Eco Driver



Smart Panel
10W



Vivid
Light



Grace Radiant
Batten



Smart Bulb
9W



LED Recess
Panel



Adjustable Mirror
Light

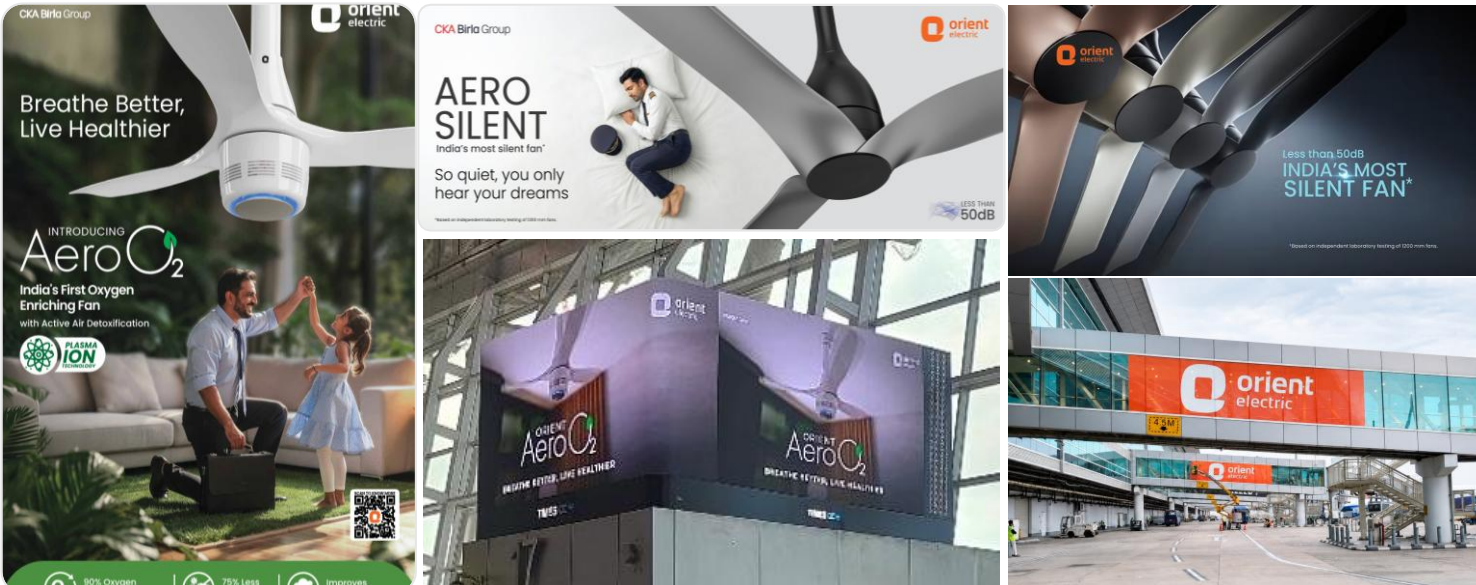


Marketing Initiatives





Key Marketing Initiatives



Fans Season Visibility

- Launched India's first innovations – Aero O2, Aerosilent
- Targeted premium audiences with high impact placements across airports, OOH,OTT and digital
- Presence on news channels for state elections in WB, TN and Kerala to drive regional salience



Building Awareness for Wires

- Digital Campaign with MS Dhoni promoting flexibility of Orient Wires
- Focused influencer engagement strategy with Electrician community



Financial Summary





Profit & Loss Statement

Particulars (in ₹ Crore)	Q1 FY27	Q1 FY26	YoY%	Q4 FY26	QoQ%
Revenue from Operations	949.8	769.1	23.5%	948.3	0.2%
COGS	666.7	518.5	28.6%	654.6	1.8%
Gross Profit	283.1	250.6	13.0%	293.7	-3.6%
Gross Margin %	29.8%	32.6%	-277 bps	31.0%	-116 bps
Employee Expenses	84.5	76.3	10.7%	78.9	7.1%
Other Expenses	132.0	128.2	3.0%	137.4	-3.9%
EBITDA	66.6	46.1	44.5%	77.4	-13.9%
EBITDA Margin %	7.0%	6.0%	102 bps	8.2%	-115 bps
Depreciation	18.8	19.5	-3.3%	19.6	-4.2%
Financial Cost	5.7	5.5	5.3%	5.3	7.7%
Other Income	4.4	2.5	75.8%	3.5	25.6%
PBT before Exceptional Items	46.4	23.7	96.2%	55.9	-17.0%
Exceptional Items*	4.0	0.0	-	1.5	0.0%
PBT	42.5	23.7	79.4%	54.4	-21.9%
Tax	11.0	6.1	78.7%	14.1	-22.3%
Profit After Tax (PAT)	31.5	17.5	79.7%	40.3	-21.8%
PAT Margin %	3.3%	2.3%	104 bps	4.2%	-93 bps
Earning Per Share in ₹	1.48	0.82	79.7%	1.89	-21.8%



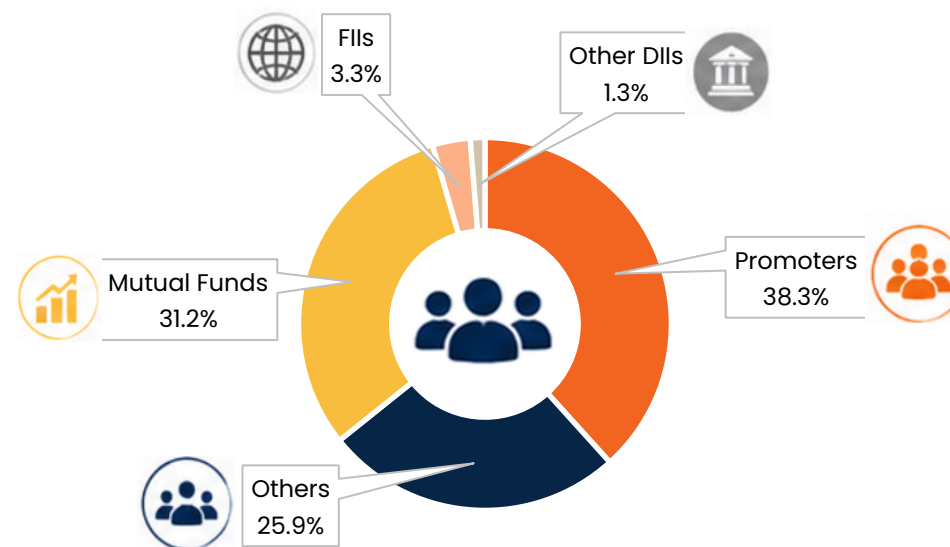
Shareholder Information

Stock Data

 Bloomberg Ticker	ORIENTEL IN
 BSE Ticker	541301
 NSE Ticker	ORIENTELEC
 Market Capitalization (₹ Crore) – June 30, 2026	3,744

 **No. of Shares Outstanding
(In Crores)** **21.34**

Shareholding Pattern (June 30, 2026)



Thank You

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