

November 4, 2025

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block  
Bandra Kurla Complex  
Bandra (E), Mumbai 400051

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Fort, Dalal Street  
Mumbai – 400001

Symbol: ORIENTELEC

Scrip Code: 541301

Dear Sir/ Madam,

**Sub.: Change in Senior Management Personnel**

**Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)**

Pursuant to Regulation 30 of the SEBI Listing Regulations, we hereby inform that on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company has today i.e. Tuesday, November 4, 2025, appointed Mr. Ajay Saraf as BU Head-Switchgear and Wires and designated Mr. Aadarsh Rohira, Chief Digital & Information Officer and Mr. Rakesh Sorout, Head Manufacturing Operations as Senior Management Personnel of the Company.

The details as required under Regulation 30 read with Para A (7) of Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, (as amended) are given hereunder as **Annexure 1**.

The Board of Directors' meeting commenced at 11:10 A.M. and concluded at 1:30 P.M.

The aforesaid information is also being disclosed on the website of the Company at: <https://orientelectric.com/pages/notices-stock-exchange-disclosures>

We request you to take the aforesaid information on your records.

Thanking you,

For **Orient Electric Limited**

**Diksha Singh**  
**Company Secretary**

Encl.: As above

**Annexure 1**

**Details under Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Mr. Ajay Saraf</b>	<b>Mr. Aadarsh Rohira</b>	<b>Mr. Rakesh Sorout</b>
1	reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise;</del>	Appointment	Designated as Senior Management Personnel	Designated as Senior Management Personnel
2	date of appointment/ <del>re-appointment/cessation (as applicable) &amp; term of appointment/re-appointment;</del>	November 4, 2025	November 4, 2025	November 4, 2025
3	brief profile (in case of appointment);	Mr. Ajay Saraf brings with him nearly three decades of experience across various aspects of management, digital transformation, sales, marketing, P&L management, and business turnaround. He has a strong track record of scaling businesses, driving operational excellence, building customer-centric brands, and delivering sustainable profitability. He has led business transformation and growth mandates in leadership roles at Legero India (Lighting), Kingspan (India & South Asia), Panasonic Life	Mr. Aadarsh Rohira has over 16 years of experience in Digital Transformation, Strategy, and Emerging Technologies. He has led large-scale IT initiatives, Platform Development, and customer-centric innovations across industries such as Automotive, Telecom and FMCG. Prior to Orient Electric, he successfully drove digital transformation agendas at Hero MotoCorp, Vodafone Idea, and Unilever, building technology-enabled growth and innovation.	Mr. Rakesh Sorout's role has been enhanced as Head - Manufacturing Operations and accordingly he has been designated as a Senior Management Personnel. With a career spanning over 25 years, he has a proven track record in multi-plant manufacturing operations, process improvement, greenfield and brownfield project management, quality compliance and assurance and manufacturing excellence. He has worked with several marquee manufacturing

Sr. No.	Particulars	Mr. Ajay Saraf	Mr. Aadarsh Rohira	Mr. Rakesh Sorout
		<p>Solutions, Havells India, and Philips India.</p> <p>He holds a Bachelor of Engineering (Mechanical), General Business Management from Indian Institute of Management Kolkata (IIM-C) and a Senior Leadership Program from Indian Institute of Management, Bangalore.</p>	<p>He holds a PGDM from IIM Lucknow and a Bachelor of Engineering in Mechanical from IET, Indore.</p>	<p>companies like Varroc Engineering, Bajaj Electrical, Havells India, LG Electronics, and Mushashi Auto India.</p> <p>He holds a degree in Bachelor of Technology from YMCA Institute of Engineering, Faridabad.</p>
4	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable	Not Applicable	Not Applicable