TCS/PR/SE-48/2016-17

October 20, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Recognized as Global Leader in Digital Services for Second Consecutive Year by Everest Group"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

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Corporate Identification No. (CIN): L22210MH1995PLC084781

TCS Recognized as Global Leader in Digital Services for Second Consecutive Year by Everest Group

Report Cites TCS' Investments in Thought Leadership and Service Delivery Consistency as Key Attributes

SANTA CLARA|MUMBAI, October 20, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced that it has been recognized as a Global Leader for the second consecutive year in the Everest Group report, "Digital Services – PEAK Matrix™ Assessment and Market Trends: Is Digital the New Normal?" October 2016.

Everest Group analyzed the capabilities of 18 leading Digital Service providers, specific to Application and Digital Services for Global Market. These providers were mapped to Everest Group's Performance, Experience, Ability Knowledge (PEAK) Matrix™, which is a composite index of a range of distinct metrics related to each provider's capability and market success.

TCS was recognized for its investments in thought leadership, delivery capabilities, broad technology portfolio, strong domain knowledge, resources commitment and rigor in service delivery. A successful driver and key differentiator for TCS is its emphasis on Digital Reimagination™. Digital Reimagination™ refers to consulting led engineering engagements related to disruption in the business model, business processes, sales channels, customer segmentation, workplaces, and products and services (including IoT) of its customers. TCS collaborates, co-innovates, and prototypes with clients through its Digital Reimagination™ studio at Santa Clara, CA to power the reimagination journey of its customers.

"Service providers in the digital transformation space need to develop a comprehensive set of capabilities to meet client demand effectively. TCS has leveraged its global delivery capabilities and broad technology portfolio to address client challenges. It has further demonstrated strong domain knowledge and a commitment to execution, both of which have resonated well with clients," said Chirajeet Sengupta (CJ), Vice President - Information Technology Services, Everest Group.

"In our client work with leading companies around the world, we are finding definitive proof of the reimaginative impact of the Digital Five Forces, namely, Mobility, Big Data, Social Media, Cloud and AI," said Dr. Satya Ramaswamy, Vice President and Global Head of Digital Enterprise at TCS. "We have assembled formidable expertise and experience to help customers with Digitization, Digital Transformation and Digital Reimagination™ journeys in a comprehensive way powered by our TCS Digital Reimagination Studio in Silicon Valley. TCS is proud to be recognized once again by Everest Group as an industry Leader in Digital Services."

TCS has built strategic partnerships and collaborative relationships with more than 100 leading product vendors and solution providers having best of breed products, tools, platforms, and solutions to form an impressive ecosystem of partners.

To view the full TCS Leader position profile in Digital Services – PEAK Matrix™ by Everest Group, click here.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 371,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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