



**NUCLEUS SOFTWARE EXPORTS LTD.**

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April 15, 2025

<b>The Listing Department The National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (E) Mumbai-400051 NSE SYMBOL: NUCLEUS</b>	<b>The Listing Department BSE Limited Phiroze Jeejeebhoy Towers, 25<sup>th</sup> Floor, Dalal Street Mumbai-400001 SCRIP CODE: 531209</b>
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**SUB: PRESS RELEASE/MEDIA RELEASE**

Dear Sirs,

Please find enclosed the Press Release announcing that Nucleus Software and Deem Finance Expand Longstanding Partnership with FinnOne Neo®

This is for your information and records.

Thanking You

Yours Sincerely

**For Nucleus Software Exports Limited**

**(Poonam Bhasin)  
Company Secretary**

**Encl: as above**

**Registered Office**

33-35 Thyagraj Market, New Delhi - 110003

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## **Nucleus Software and Deem Finance Expand Longstanding Partnership with FinnOne Neo®**

[India, Dubai April 15, 2025] – Nucleus Software, a global leader in digital lending and transaction banking solutions, is pleased to announce its continued collaboration with Deem Finance LLC (“Deem”), a Gargash Group company and a leading consumer finance provider regulated by the UAE Central Bank. As part of this expansion, Deem has selected FinnOne Neo® Collections to accelerate its digital collections transformation and enhance operational efficiency.

This milestone builds on nearly two decades of collaboration between Nucleus Software and Deem, reinforcing their shared commitment to leveraging technology for superior financial services.

### **Strategic Vision for the Implementation**

The deployment of FinnOne Neo® Collections will enable Deem Finance to:

- ✓ **Leverage AI and Automation:** Enhance collections efficiency through AI-driven analytics, intelligent customer engagement, and seamless Auto Dialer integration.
- ✓ **Achieve Rapid Go-Live:** Drive seamless implementation to unlock business value and enhance agility.
- ✓ **Strengthen Risk Management:** Reduce NPAs and optimize delinquency control across consumer and corporate portfolios.
- ✓ **Enhance Customer Engagement:** Deliver a seamless digital experience with personalized interactions and data-driven decision-making.

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Chris Taylor, CEO at Deem Finance, added, “Our mission is to continuously evolve and strengthen our digital capabilities to meet the changing needs of our customers. Partnering with Nucleus Software allows us to integrate advanced AI-driven collections strategies that enhance operational efficiency while providing a seamless experience for our customers. This initiative aligns with our vision of leveraging technology to drive financial empowerment and long-term customer trust.”

Vishnu R. Dusad, Managing Director & Co-founder at Nucleus Software, stated, “Our longstanding partnership with Deem Finance is a testament to our shared vision of driving digital transformation in the financial sector. By implementing FinnOne Neo® Collections, we are not only enabling Deem Finance to streamline its collections processes but also reinforcing our commitment to equipping financial institutions with future-ready solutions. This collaboration strengthens our footprint in the UAE market and underscores our dedication to delivering AI-driven, customer-centric innovations that drive efficiency and business growth.”

This collaboration reinforces Nucleus Software’s leadership in financial technology, empowering banks and financial institutions with innovative solutions for next-generation lending and collections management.

#### **About Deem Finance:**

Deem Finance LLC is one of UAE’s leading consumer finance providers established in 2008 and regulated by the Central Bank of the UAE. The financial services provider was acquired in September 2021 by the Gargash Group, one of the UAE’s leading family business conglomerates. With commitment to innovation, Deem Finance LLC offers a wide range of personal and corporate financial services, including credit cards, personal loans, merchant financing, auto loans, and corporate investments.

#### **About Nucleus Software**

Nucleus Software Exports Ltd. Is a publicly traded (BSE: 531209, NSE: NUCLEUS), software product company that provides lending and transaction banking products to global financial leaders.

Nucleus Software delivers disruptive Fintech Solutions to 200+ Banks and Financial Institutions across 50 countries supporting Retail Lending, Corporate & SME Finance, Islamic Finance, Automotive Finance, Captive Automotive Finance, Cash Management, Mobile & Internet Banking, Transaction Banking and more. We facilitate over 26 million transactions each day through our globally integrated transaction banking platform. Our lending platform manages US \$500 billion of loans in India alone, and over US \$700 billion of loans globally other than India, while enabling 500,000+ users to log in daily.

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Our Flagship Products FinnOne Neo® and FinnAxia® are backed by more than 3 decades of BFSI domain expertise and an inbuilt AI powered platform to realize the digital transformation goals of FIs worldwide.

- FinnOne Neo®: The next-generation digital lending platform, designed to revolutionize the lending process. FinnOne Neo® is built on an advanced technology platform, empowering financial institutions to streamline their lending operations, enhance customer experiences, and drive business growth.
- FinnAxia®: An integrated global transaction banking suite, trusted by banks worldwide to optimize their transaction banking processes. With FinnAxia®, financial institutions can efficiently manage their cash management, trade finance, liquidity management, and other transaction banking activities on a single platform, thereby improving operational efficiency, visibility, and enhancing client relationships.
- PaySe®: The world's first online and offline digital payment solution, created with the vision to democratize money. This innovative payment solution offers users a seamless and convenient way to conduct digital transactions, both online and offline, facilitating financial inclusion and empowering individuals and businesses.
- Nucleus Software Services: Our comprehensive suite of services is tailored to assist banks and financial institutions in their digital transformation journey and maintain an optimal technology infrastructure. Through Nucleus Software Services, we offer a holistic approach to digital transformation, enabling organizations to deliver seamless customer experiences, achieve operational and cost efficiencies, and gain actionable insights to drive strategic decision-making.

These offerings collectively underline Nucleus Software's commitment to driving innovation and empowering financial institutions to thrive in an increasingly digital world.

**For Media related information, please contact:**

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