

HMCL:ICK:11/14A:SECT:14

September 2, 2014

Fax/Email/Courier

Asst. Vice President,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

Dear Sir,

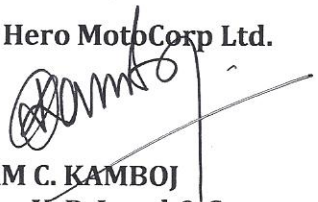
Re: Press Release

Please find attached herewith a copy of the Press release being issued by the company in respect of appointment of new HR Head.

Kindly take the same on record and acknowledge receipt.

Thanking you,

for Hero MotoCorp Ltd.


ILAM C. KAMBOJ

Asso. V. P. Legal & Company Secretary

Encl: As above

Hero MotoCorp Ltd.

Regd. Office: 34, Basant Lok, Vasant Vihar, New Delhi-110057, India
Tel. +91 11 26142451, 46044100, Fax +91 11 26143321, 26143198
HeroMotoCorp.com

Email ID: secretarialho@heromotocorp.com



HERO MOTOCORP FURTHER AUGMENTS SENIOR LEADERSHIP TEAM

APPOINTS SANJAY JORAPUR AS CHIEF HUMAN RESOURCES OFFICER

New Delhi, September 2, 2014: Poised on the threshold of its next phase of consolidation at home and global expansion, **Hero MotoCorp** today appointed **Sanjay Jorapur as Chief Human Resources Officer**, to take complete charge of the company's HR function across its operations in India and global markets.

Sanjay will be part of the Senior Leadership Team at Hero MotoCorp and will report to Mr. Pawan Munjal. He is scheduled to join Hero MotoCorp later this month.

Announcing this here today, **Mr. Pawan Munjal** said "As we strive to build a truly global organization which promotes innovation and technological excellence, the capability, depth and diversity of our talent pool and the strength of our people practices will be the key to our continued success. As people of different nationalities and socio-cultural background join the Hero family, we seek to build a world-class organization in every sense of the term – policies and processes, meritocracy and above all, work-life balance. I am pleased to have Sanjay join us and take charge of this mandate. With his extensive domain knowledge and rich experience, he will drive these initiatives to ensure that Hero becomes a global employer of choice."

Sanjay brings over 20 years of experience and will play a significant role in further strengthening the company's focus on innovative people-centric initiatives and processes. Before joining Hero MotoCorp, Sanjay was previously associated with Crompton Greaves (CG) as Executive Vice President and Global Head of Human Resources and CSR. Prior to this assignment, he was the Country HR Director at Honeywell and member of its India Executive Council. He has held global leadership roles within Honeywell in India and the US.

Sanjay is a Computer Science Engineer and holds a Masters in Personnel Management & Industrial Relations from XLRI, Jamshedpur.

Over the past year and half, Hero MotoCorp has rapidly expanded into new markets in Asia, Africa and South and Central America. The company is also setting up two new manufacturing plants, in Bangladesh and Colombia, which will be operational towards the middle of FY 2015-16. Hero has also forged multiple technological alliances – with Erik Buell Racing (EBR) of the US, Engines Engineering of Italy, AVL of Austria and Magneti Marelli of Italy.

Sanjay's appointment follows a series of new additions to the Senior Leadership at Hero. The company brought in Markus Feichtner last year from Austria's AVL to head its newly-created division of New Engines Design & Development within the R&D function. Hero also brought in Rajat Bhargava from McKinsey & Co. to head its Corporate Strategy and Performance Transformation function.
