Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel.: +91-22-6160 3333
Fax No.: +91-22-2287 1069

Thomas Cook Travel Smooth thomascook.in

A FAIRFAX Company

3rd December, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

Dear Sir,

Re: Clause 53 and 54 of the Listing Agreement

Pursuant to Clause 53 of the Listing Agreement, please note the status of agreements between Thomas Cook (India) Limited and media companies and/ or associates, as on date. Please find enclosed herewith disclosure with relevant details.

We would like to also inform you that the Company is in compliance with Clause 54 of the Listing Agreement - that is, the Company's website www.thomascook.in is duly updated.

This is for your information and record.

Thanking you,

Yours faithfully,
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

Disclosure under Clause 53 of Listing Agreement pertaining to agreements with media companies and/ or their associates as on date.

Thomas Cook (India) Limited has entered into / revised agreements with the following:

1. Media agreement with **MediaVest Worldwide (earlier was with ZenithOptimedia and Vivaki Exchange Alliance),** a division of TLG India Private Limited whose scope of work includes planning, buying and implementation of media activities for various brands of the Company valid till 31st December 2014.

2. Advertising agency agreement with **L&K Saatchi & Saatchi** and their scope of work includes account servicing, account planning and creative ideation. The agency will plan and prepare copy strategies, creative ideas, treatments and concepts for all media to be used. It will also be responsible for production of advertisements. This agreement is valid since 1st October, 2014 which may be terminated by either party with a 3 months advance notice. Further, agreement with **JWT,** a unit of Hindustan Thompson Associates Private Limited, stands to be discontinued.

3. Social Media Management agreement with **WAT Media Private Limited.** WATConsult is a digital and social media agency that helps brands connect, converse, collaborate and co-create with its target customers which is done with the intelligent use of digital, social, search and mobile platforms. WATConsult will set up a Social Media Optimization (SMO) campaign and Social Media Marketing (SMM) campaign via social media platforms for Thomas Cook. This agreement is valid since 15th October, 2014 upto 14th October, 2015 which may be terminated by either party with a 3 months advance notice.

4. Media agreement with **Perfect Relations Pvt. Limited** and their scope of work includes public relations, media coverage, online reputation management and crisis management. This agreement has been renewed for a period of 1 year, starting from July, 2014 to June, 2015. This agreement may be terminated by either party by giving an advance notice of 60 days to the other parties.

As on date, the aforesaid agencies do not hold any shares in Thomas Cook (India) Limited.

As on date, there was no nominee of any of the aforesaid agencies on the Board of Thomas Cook (India) Limited.

There is no management control or potential conflict of interest arising out of the Agreements entered into by Thomas Cook (India) Limited with the aforesaid agencies.

Except for the agreements mentioned herein above there are no other back to back treaties/ contracts/ agreements/ MOUs or similar instruments entered into by Thomas Cook (India) Limited with the aforesaid agencies and/ or their associates for the purpose of advertising, publicity, etc.