



March 14, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Fax # 022 - 2272 3121

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.
Fax # 022- 26598237/38
26598120

Sub.: Allotment of 26,765 Equity Shares under Employees Stock Option Scheme, 2013
("ESOS-2013")

Dear Sir/ Madam,

This is to inform you that the Stakeholders Relationship Committee of the Board of Directors of the Company has today i.e. on March 10, 2017 has allotted 26,765 (Twenty-Six Thousand Seven Hundred and Sixty-Five) Equity Shares of ₹ 10 each ("said shares"), pursuant to exercise of Stock Options under the Employee Stock Options Scheme-2013. The said Shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Share Capital of the Company will increase from ₹ 770,50,03,890 (77,05,00,389 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,70,52,71,540 (77,05,27,154 Fully Paid-up Equity Shares of ₹ 10/- each).

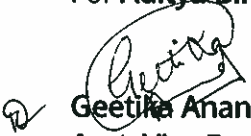
This is for your kind information.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**




Geetika Anand

Asst. Vice President & Company Secretary

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

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86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

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