



July 18, 2014

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax # 022 2272 3121

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.
Fax # 022- 26598237/38
26598120

Central Depository Services (India) Ltd.

16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 023
Fax # 2272 3199

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel
Mumbai – 400 013
Fax# 2497 2993 / 6351

Dear Sirs,

Sub.: Notice for the Board Meeting of Pantaloon Fashion & Retail Limited ("the Company")
[Scrip Code: BSE – 535755; NSE – PFRL]

- Ref.: 1. Clause – 41 of the Equity Listing Agreement
2. Our Notice dated July 14, 2014 under Clause 41 of the Equity Listing Agreement ("said notice")
3. BSE Circular No. DCS/COMP/ 14 /2013-14 dated February 3, 2014
4. NSE Circular No. Ref No: NSE/CML/2013/15 dated December 18, 2013

This is in reference to our notice dated July 14, 2014, whereby we had informed that a meeting of the Board of Directors of the Company, to *inter-alia* consider the Unaudited Financial Results of the Company for the quarter ended on June 30, 2014 ("UFR") was to be held on Thursday, July 24, 2014 ("said meeting").

In respect of the same, please note that the date of the said meeting has been postponed and the same is proposed to be held on Thursday, July 31, 2014.

The trading window for dealing in securities of the Company including listed Group Companies of Aditya Birla Group was closed on July 1, 2014, as informed to you earlier vide our said notice, and the same shall remain closed till 1 clear day after the publication of UFR of the Company.

The above said information has already been disclosed to all the directors, senior level officers and designated employees of the Company.

The above is for your information and record.

Thanking you,

Yours faithfully,

For Pantaloon Fashion & Retail Limited


Geetika Anand Talwar
Company Secretary



Pantaloon Fashion & Retail Limited

Regd. Office: 701-704, 7th Floor, Skyline Icon Business Park, 86-92 Off Andheri-Kurla Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059, India

Tel: +91-8652905000 Fax: +91-8652905400

CIN: L18101MH2007PLC233901 Email: pfri@pantaloon.adityabirla.com Website: www.pantaloon.com