

**FERARI INVESTMENTS AND TRADING COMPANY PRIVATE LIMITED**  
**Registered Office : 156 D J DADAJEE ROAD TARDEO MUMBAI – 400 034**  
**Tel No.:022-6701 5757**  
**CIN: U65990MH1995PTC089484**

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March 29, 2017

**The Board of Directors**

**Next Mediaworks Limited**

Unit I-17, 18 and 19, 10th Floor,  
The Tardeo Everest Premises Co-operative Society Limited,  
156,D J Dadajee Road ,  
Tardeo, Mumbai- 400 034

**Corporate Relationship Department**

**The Bombay Stock Exchange, Mumbai**

Phiroze Jeejeebhoy Towers, Dalal Street,  
Fort, Mumbai 400001

**Capital Markets-Listing**

**National Stock Exchange of India Ltd**

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra Kurla Complex, Bandra (East),  
Mumbai 400051

Dear Sir,

**Sub: Disclosure under Regulation 29(2) of the Securities and Exchange Board of India  
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

In terms of the above referred regulations, please find enclose format for disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for change in shareholding of Ferari Investments & Trading Company Pvt. Ltd.

This is for your record and information.

Thanking you,

Yours faithfully,

For **Ferari Investments & Trading Company Private Limited**

  
**Tarique Ansari**  
**Director**



**FERARI INVESTMENTS AND TRADING CO. PVT. LTD.**  
**Registered Office: 156-D, J. Dadajee Road, Tardeo, Mumbai -400 034.**  
**Tel Nos. 6701 5757**  
**CIN: U65990MH1995PTC089484**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                           |                                                                   |                                                         |                                                          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                        | Next Mediaworks Limited                                           |                                                         |                                                          |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                          | Ferari Investments & Trading Company Pvt. Ltd.                    |                                                         |                                                          |
| 3. Whether the acquirer belongs to Promoter/Promoter group                                                                                                                | Yes                                                               |                                                         |                                                          |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                     | National Stock Exchange of India Ltd<br>Bombay Stock Exchange Ltd |                                                         |                                                          |
| 5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC                                                                  | Number                                                            | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC(*) |
| <u>Before the acquisition/disposal under consideration, holding of:</u>                                                                                                   |                                                                   |                                                         |                                                          |
| a) Shares carrying voting rights                                                                                                                                          | 9,659,226                                                         | 14.78%                                                  | 14.78%                                                   |
| b) Voting rights (VR) otherwise than by shares                                                                                                                            | Nil                                                               | Nil                                                     | Nil                                                      |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | Nil                                                               | Nil                                                     | Nil                                                      |
| Total (a+b+c)                                                                                                                                                             | 9,659,226                                                         | 14.78%                                                  | 14.78%                                                   |
| <u>Details of acquisition/sale</u>                                                                                                                                        |                                                                   |                                                         |                                                          |
| a) Shares carrying voting rights acquired/ <u>sold</u>                                                                                                                    | 1,557,632                                                         | 2.38%                                                   | 2.38%                                                    |
| b) VRs acquired / <u>sold</u> otherwise than by shares                                                                                                                    | Nil                                                               | Nil                                                     | Nil                                                      |
| c) Warrants/convertible securities/any other instrument                                                                                                                   | Nil                                                               | Nil                                                     | Nil                                                      |

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|                                                                                                                                                                                             |                        |        |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|--------|--------|
| that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ <del>sale</del>                                                  |                        |        |        |
| Total (a+b+c)                                                                                                                                                                               | 1,557,632              | 2.38%  | 2.38%  |
| <u>After the acquisition/<del>sale</del>, holding of:</u>                                                                                                                                   |                        |        |        |
| a) Shares carrying voting rights                                                                                                                                                            | 11,216,858             | 16.77% | 16.77% |
| b) VRs otherwise than by shares                                                                                                                                                             | Nil                    | Nil    | Nil    |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | Nil                    | Nil    | Nil    |
| Total (a+b+c)                                                                                                                                                                               | 11,216,858             | 16.77% | 16.77% |
| 6. Mode of acquisition / <del>sale</del> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).                                    | Preferential Allotment |        |        |
| 7. Date of acquisition / <del>sale of shares</del> / VR or date of receipt of intimation of allotment of shares, whichever is applicable                                                    | March 27, 2017         |        |        |
| 8. Equity share capital / total voting capital of the TC before the said acquisition / <del>sale</del>                                                                                      | Rs. 6,53,352,760/-     |        |        |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition / <del>sale</del>                                                                                        | Rs. 6,68,929,080/-     |        |        |
| 10. Total diluted share/voting capital of the TC after the said acquisition/ <del>sale</del> .                                                                                              | Rs. 6,68,929,080/-     |        |        |

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ferari Investments & Trading Company Pvt. Ltd.

Authorised Signatory



Mumbai,  
March 29, 2017