



emami* limited

August 11, 2014

National Stock Exchange of India Ltd

Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051

Kind Attn: Mr. Avishkar Naik, Chief Manager (Surveillance)

Re: Clarification of News item published in Business Line

Dear Sir

This is in reference to your query on news item "Emami scouts for acquisition in Africa" published in "Business Line" in their edition dated 11th August 2014 vide your letter no NSE/CM/Surveillance/R-1583 dt 11th August 2014.

In this respect, we would like to clarify that the company always looks forward for its business growth either through organic or inorganic way. In this article also, it has been expressed a desire for future acquisition particularly in skin care market in Central and Eastern Africa to cater the demand of these markets. But there is no any specific proposal for such acquisition from any one so as to inform the Stock Exchanges in this respect.

We hope that the above will clarify your query in the matter.

Thanking you,

**Yours faithfully,
For Emami Limited**

A.K. Joshi
Company Secy. & AVP-Legal