

Format for Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	TV18 Broadcast Limited									
Name of the Promoter(s) on whose share encumbrance was created /invoked/released (tick the relevant one)	Network18 Media & Investments Limited									
Date of Reporting	23-Dec-11									
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance, as the case may be)	216,373,562 (59.75%) Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance			Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details)			
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%	
Network18 Media & Investments Ltd	180,991,074	49.98	Creation-600000 Shares	15.12.2011	74,690,843	20.63	Pre Event Pledge	105700231	29.19	
							Event (Pledge to IDBI Trusteeship Services Ltd)	600000	0.17	
							Post Event Pledge	106300231	29.35	
Network18 Media & Investments Ltd	180,991,074	49.98	Release -1100000 Shares	23.12.2011	75,790,843	20.93	Pre Event Pledge	106300231	29.35	
							Event (Release from Aditya Birla Finance Ltd)	1100000	0.30	
							Post Event Pledge	105200231	29.05	

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Media & Investments Ltd

Place : Noida

Date : 23.12.2011

Yug Samrat
Company Secretary

TV18 Broadcast Limited (Formerly known as In18 Broadcast Limited)
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	AS A % OF TOTAL CAPITAL	SHARES PLEDGED OR OTHERWISE ENCUMBERED				SHARES PLEDGED OR OTHERWISE ENCUMBERED			
				PRE EVENT		POST EVENT		PRE EVENT		POST EVENT	
				PLEDGED SHARES	AS A PERCENTAGE PROMOTERS HOLDING	As % of Total Capital	PLEDGED SHARES	AS A PERCENTAGE PROMOTE RS	As % of Total Capital	PLEDGED SHARES	AS A PERCENTAGE PROMOTE RS
Promoter & Promoter Group											
1	Network 18 Media & Investments Limited	180991074	49.88	105700231	48.85	29.19	105200231	48.62	29.05		
2	Network 18 Group Senior Professional Welfare Trust	28725006	7.93	28725006	13.28	7.93	28725006	13.28	7.93		
3	IN18 Trust	3969199	1.10	1300008	0.60	0.36	1930000	0.89	0.53		
4	Raghav Bahl	1866375	0.52	183600	0.08	0.05	183600	0.08	0.05		
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00		
6	Subhash Bahl	84584	0.02	0	0.00	0.00	0	0.00	0.00		
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00	0.00		
8	RFB Investments Private Ltd	34600	0.01	0	0.00	0.00	0	0.00	0.00		
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00		
10	Pranod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00		
11	Hanpu Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00		
	Total	216373562	59.75	135908837	62.81	37.53	136038837	62.87	37.57		

For Network 18 Media & Investments Limited


Company Secretary