

August 24, 2011

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051.

Sub: Disclosure of Additional Pledge of 16,800,000 Equity Shares by Promoter Group, Constituting 11.78% of the Equity Share Capital.

Total share pledged by the Promoter Group in the Company has increased from 23.66% to 33.27% of the paid up share capital of the Company.

Dear Sir,

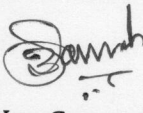
We refer to sub-regulation (4) of regulation 8A of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997, as amended, and our earlier letter dated August 2, 2011 informing you the details of the shares pledged by the Promoters / Promoter Group of the Company. We wish to further inform you that since the last disclosure, the Promoters / Promoter Group of the Company have pledged 16,800,000 further equity shares of the Company. Details of the said pledged/revocation shares in the prescribed format are enclosed as **Annexure 1**.

Accordingly, as per the disclosures received, as on date 47,451,854 equity shares constituting 33.27% of the total fully paid-up equity shares of the Company have been pledged by Promoters/ Promoters Group.

You are requested to take the above information on record and oblige. Should you require any further information/ clarification, please do not hesitate to contact us.

Thanking you.

Yours faithfully,
For **Network18 Media & Investments Limited**


(Yug Samrat)
Company Secretary



Encl : as above

Network18 Media & Investments Limited

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Corp. Office : Express Trade Tower, Plot No.15-16, Sector 16-A, Noida , Uttar Pradesh – 201 301
Tel # 95-120-4341818, fax # 95-120-4324110

ANNEXURE-1

REPORTING FORMAT UIR 8A(4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE

(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the stock exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997. This report is required to be filed by the company every time when the aggregate quantity of shares pledged by the promoter / every person forming part of promoter group exceeds the limits specified in Regulation 8A(4) during a quarter.

Date of Reporting	24-Aug-11	
Name of the company	Network18 Media & Investments Limited	
Total no. of outstanding fully paid-up shares of the company	14,26,46,583	

Name of the entity (I)	A Details of Transaction		B Aggregate details after the transaction(s)			
	Date of transaction (II)	Number of shares pledged / Revoked (III)	Total no. of shares held by the entity in the company (IV)	Information on pledge		
				Total No. of shares pledged (V)	% of total shares pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)	% of shares pledged to total no. of outstanding shares of the company (VII)
RB Investments Private Limited	05-Aug-11	7,00,000 (Pledged)	2,50,91,968	1,54,61,501	61.62	10.84
RB Investments Private Limited	09-Aug-11	7,00,000 (Pledged)	2,50,91,968	1,61,61,501	64.41	11.33
RB Investments Private Limited	16-Aug-11	8,00,000 (Pledged)	2,50,91,968	1,69,61,501	67.60	11.89
Raghav Bahl	16-Aug-11	42,00,000 (Pledged)	1,28,71,972	1,10,10,606	85.54	7.72
Network18 Group Senior Professional Welfare Trust	16-Aug-11	6,00,000 (Pledged)	1,35,79,115	1,26,45,602	93.13	8.86
Network18 Group Senior Professional Welfare Trust	17-Aug-11	8,00,000 (Pledged)	1,35,79,115	1,34,45,602	99.02	9.43
RB Investments Private Limited	17-Aug-11	46,00,000 (Pledged)	2,50,91,968	2,15,61,501	85.93	15.12
RB Investments Private Limited	18-Aug-11	9,00,000 (Pledged)	2,50,91,968	2,24,61,501	89.52	15.75
Raghav Bahl	18-Aug-11	4,00,000 (Pledged)	1,28,71,972	1,14,10,606	88.65	8.00
Network18 Media Trust	22-Aug-11	31,00,000 (Pledged)	1,15,86,762	31,00,000	26.75	2.17
Total		1,68,00,000				

Notes:

- 1) "Entity" means "Promoter or every person forming part of the Promoter Group".
- 2) Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.
- 3) Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.

For Network18 Media & Investments Limited



Yug Samrat
Company Secretary