

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"						
SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED		
(i)	(ii)	TOTAL SHARES (iii)	AS a % OF TOTAL CAPITAL (iv)	PLEDGE SHARES (v)	AS a PERCENTAGE (vi)=(v)/(iii)*100 (vii)	AS a % OF TOTAL CAPITAL (viii)
1	RB HOLDINGS PRIVATE LIMITED	46246057	32.37	23458504	50.73	16.42
2	NETWORK 18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	15922729	11.14	9070229	56.96	6.35
3	NETWORK18 MEDIA TRUST	11586762	8.11	8397000	72.47	5.88
4	RAGHAV BAHL	6030039	4.22	5176009	85.84	3.62
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.61	3300000	88.44	2.31
6	RITU KAPUR	644933	0.45	134145	20.80	0.09
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.40	0	0.00	0.00
8	VANDANA MALIK	87566	0.06	0	0.00	0.00
9	RAGHAV BAHL	86995	0.06	0	0.00	0.00
10	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00	0.00
11	SUBHASH BAHL	58818	0.04	0	0.00	0.00
12	RAGHAV BAHL	50213	0.04	44961	89.54	0.03
13	VANDANA MALIK	7145	0.01	0	0.00	0.00
14	PRAMOD KAPUR	5523	0.00	0	0.00	0.00
15	MANJU KAPUR	2886	0.00	0	0.00	0.00
16	RITU KAPUR	2166	0.00	0	0.00	0.00
	TOTAL :	85091571	59.55	49580848	58.27	34.70

Format for Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011									
Network18 Media & Investments Limited									
Network18 Group Senior Professional Welfare Trust									
30-Dec-11									
National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
85,091,571 (59.55%) * Please refer to enclosed details of Promoters' Shareholding									
Details of the promoters' holding: (the term "event" indicates creation/invocation/release of encumbrance, as the case may be)									
Promoter(s) or PACs with him	Pre-event Holding			Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others - give details)	
Names	Number	% of total shares capital	Type - creation/invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
Network18 Group Senior Professional Welfare Trust	15,922,729	11.14	Release - 271500	22.12.2011	271,500	0.19	Pre Event Pledge Event (Release of Shares from Aditya Birla)	15,922,729	11.14
			Release - 28,00,000 shares	26.12.2011	3,171,500	2.22	Event (Release of Shares from Religare)		
Network18 Group Senior Professional Welfare Trust	15,922,729	11.14	Release - 513000	27.12.2011	3,684,500	2.58	Post Event Pledge Pre Event Pledge Event (Release of Shares from Religare)	12,751,229 12,751,229 8,92	8.92 8.92
Network18 Group Senior Professional Welfare Trust	15,922,729	11.14	Release - 3160000	28.12.2011	6,852,500	4.90	Post Event Pledge Pre Event Pledge Event (Release of Shares from India Infotline)	12,238,229 12,238,229 8,57	8.57 8.57
							Post Event Pledge	5,670,229	6.35

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

for Network18 Group Senior Professional Welfare Trust


Trustee

Place : Noida
Date : 30.12.2011