

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

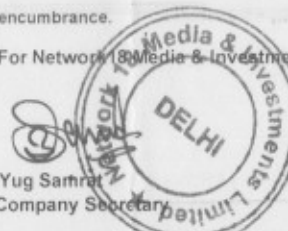
Name of the Target Company (TC)			TV18 Broadcast Limited						
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)			Network18 Media & Investments Limited						
Date of Reporting			20-Jan-12						
Names of the Stock Exchanges where the shares of the target company are listed			National Stock Exchange of India Limited & Bombay Stock Exchange Limited						
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)			216,373,562 (59.75%)						
Promoter(s) or PACs with him		Pre-event Holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details		
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -3,400,512 Shares	13.01.2012	74,490,843	20.57	Pre Event Pledge	103099719	28.47
							Event (Pledge in favour of Royal Bank of Scotland)	3400512	0.94
							Post Event Pledge	106500231	29.41
Network18 Media & Investments Ltd	180,991,074	49.98	Release -4460000 Shares	16.01.2012	78,950,843	21.80	Pre Event Pledge	106500231	29.41
							Event (Release from IDBI Trusteeship)	4460000	1.23
							Post Event Pledge	102040231	28.18
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -4460000 Shares	17.01.2012	74,490,843	20.57	Pre Event Pledge	102040231	28.18
							Event (Pledge in favour of Royal Bank of Scotland)	4460000	1.23
							Post Event Pledge	106500231	29.41

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

Place : Noida
Date :20.01.2012

For Network18 Media & Investments Ltd

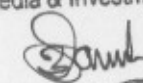
Yug Sarthar
Company Secretary



TV18 Broadcast Limited (Formerly Known as ibn18 Broadcast Limited)
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED			SHARES PLEDGED OR OTHERWISE ENCUMBERED		
				PRE EVENT			POST EVENT		
				PLEDGED SHARES	AS % OF PROMOTERS HOLDING	AS % OF TOTAL CAPITAL	PLEDGED SHARES	AS A PERCENTAGE OF PROMOTERS	As % of Total Capital
	Promoter & Promoter Group								
1	Network18 Media & Investments Limited	180991074	49.98	103099719	47.65	28.47	106500231	49.22	29.41
2	Network18 Group Senior Professional Welfare Trust	28725006	7.93	3178000	1.47	0.88	28725006	13.28	7.93
3	IBN18 Trust	3969199	1.10	1930000	0.89	0.53	1930000	0.89	0.53
4	Raghav Bahl	1866375	0.52	136000	0.06	0.04	136000	0.06	0.04
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00
6	Subhash Bahl	84584	0.02	0	0.00	0.00	0	0.00	0.00
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00	0.00
8	RRB Investments Private Ltd	34600	0.01	0	0.00	0.00	0	0.00	0.00
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00
10	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00
11	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00
	Total	216373562	59.75	108343719	50.07	29.92	137291237	63.45	37.91

For Network 18 Media & Investments Limited


Company Secretary