

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TIC)		Network 18 Media & Investments Limited									
Name of the Promoter(s) on whose share encumbrance was created /invoked/released (tick the relevant one)		Network 18 Media Trust									
Date of Reporting		30-Dec-11									
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		85,081,571 (59.55%)* Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance				Post event holding (encumbered shares to be excluded)				(*) Details of encumbrance (pledge/lien or others- give details	
Names	Number	% of total shares capital	Type - creation /invocation / release	Date (s)	Number	% of total share capital	Particulars		Shares	%	
Network 18 Media Trust	11,586,762	8.11	Release - 450,000 Shares	22.12.2011	450,000	0.31	Pre Event Pledge Event (Depledge of Shares from Aditya Birla)		11586762	8.11	
							Post Event Pledge		450000	0.31	
							Pre Event Pledge		11136762	7.79	
Network 18 Media Trust	11,586,762	8.11	Release - 2,900,000 Shares	27.12.2011	2,450,000	1.71	Event (Depledge of Shares from Reliance)		11136762	7.79	
							Post Event Pledge		2000000	1.40	
							Pre Event Pledge		8136762	6.35	
Network 18 Media Trust	11,586,762	8.11	Release - 739,762 Shares	27.12.2011	3,188,762	2.23	Event (Depledge of Shares from JM Financial)		9136762	6.35	
							Post Event Pledge		739762	0.52	
							Post Event Pledge		8397000	5.86	

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

for Network 18 Media Trust

Place : Noida

Date : 30.12.2011

Trustee

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"						
S/NO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED		
(i)	(ii)	TOTAL SHARES	AS a % OF TOTAL CAPITAL	PLEDGE SHARES	AS a PERCENTAGE (vi)=(v)/(iii)*100	AS a % OF TOTAL CAPITAL
1	RB HOLDINGS PRIVATE LIMITED	46246057	32.37	23458504	50.73	16.42
2	NETWORK 18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	15922729	11.14	9070229	56.96	6.35
3	NETWORK18 MEDIA TRUST	11586762	8.11	8397000	72.47	5.88
4	RAGHAV BAHL	6030039	4.22	5176009	85.84	3.62
5	RB INVESTMENTS PRIVATE LIMITED	3731454	2.61	3300000	88.44	2.31
6	RITU KAPUR	644933	0.45	134145	20.80	0.09
7	TV 18 EMPLOYEES WELFARE TRUST	568407	0.40	0	0.00	0.00
8	VANDANA MALIK	87566	0.06	0	0.00	0.00
9	RAGHAV BAHL	86995	0.06	0	0.00	0.00
10	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00	0.00
11	SUBHASH BAHL	58818	0.04	0	0.00	0.00
12	RAGHAV BAHL	50213	0.04	44961	89.54	0.03
13	VANDANA MALIK	7145	0.01	0	0.00	0.00
14	PRAMOD KAPUR	5523	0.00	0	0.00	0.00
15	MANJU KAPUR	2886	0.00	0	0.00	0.00
16	RITU KAPUR	2166	0.00	0	0.00	0.00
	TOTAL :	85091571	59.55	49580848	58.27	34.70

7