

RB MEDIASOFT PRIVATE LIMITED

Regd. Office: 403 Prabhat Kiran, 17 Rajendra Place, New Delhi-110 008

November 7, 2012

BSE Limited
P J Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

Sub.: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

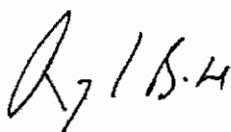
Dear Sir

Please find enclosed herewith the details in the prescribed format in term of Regulations 31(1) and 31(2) of SEDI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in respect of pledge of Equity Shares of Network18 Media & Investments Limited.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
For **RB Mediasoft Private Limited**



Director

Format for Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Network18 Media & Investments Limited										
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)	RB Mediasoft Private Limited										
Date of Reporting	7-Nov-12										
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited & Bombay Stock Exchange Limited										
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)	763,896,237 (73.00%) Please refer to enclosed details of Promoters' /Promoter Group's Shareholding										
Promoter(s) or PACs with him	Pre-event Holding			Details of events pertaining to encumbrance			Post event holding (encumbered shares to be excluded)			(*) Details of encumbrance (pledge/lien or others- give details	
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars		Shares	%	
RB Mediasoft Private Limited	127,560,417	12.19	Creation - 9,496,267 Shares	30.10.2012	110,228,398	10.53	Pre Event Pledge		7835752	0.75	
							Event (Pledge to Aditya Birla Finance Ltd.)		9496267	0.91	
							Post Event Pledge		17332019	1.66	

(*) Details shall include the details regarding the person(s) on whose favour the Incumbrance has been created and other important features of such encumbrance.

For RB Mediasoft Private Limited

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Place : New Delhi
Date : November 7, 2012

Director

NETWORK18 MEDIA & INVESTMENTS LIMITED									
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"									
SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED			SHARES PLEDGED OR OTHERWISE ENCUMBERED		
		TOTAL SHARES	AS a % OF TOTAL CAPITAL	PRE		AS a % OF TOTAL CAPITAL	POST		AS a % OF TOTAL CAPITAL
				PLEDGE SHARES	AS a PERCENTAGE OF TOTAL HOLDING		PLEDGE SHARES	AS a PERCENTAGE OF TOTAL HOLDING	
1	RRB MEDIASOFT PRIVATE LIMITED	108515129	10.37	10296267	9.49	7.03	10296267	9.49	0.98
2	RB MEDIASOFT PRIVATE LIMITED	74466068	7.12	4830480	6.49	3.30	14326747	19.24	1.37
3	RB MEDIA HOLDINGS PRIVATE LIMITED	74418517	7.11	0	0.00	0.00	0	0.00	0.00
4	WATERMARK INFRA TECH PRIVATE LIMITED	74418458	7.11	4830480	6.49	3.30	4830480	6.49	0.46
5	COLORFUL MEDIA PRIVATE LIMITED	74418458	7.11	4830480	6.49	3.30	4830480	6.49	0.46
6	ADVENTURE MARKETING PRIVATE LIMITED	74418458	7.11	4830980	6.49	3.30	4830980	6.49	0.46
7	RB MEDIA HOLDINGS PRIVATE LIMITED	53110069	5.08	0	0.00	0.00	0	0.00	0.00
8	WATERMARK INFRA TECH PRIVATE LIMITED	53109829	5.08	3447700	6.49	2.35	3447700	6.49	0.33
9	COLORFUL MEDIA PRIVATE LIMITED	53109829	5.08	3341340	6.29	2.28	3341340	6.29	0.32
10	ADVENTURE MARKETING PRIVATE LIMITED	53109829	5.08	369020	0.69	0.25	369020	0.69	0.04
11	RB MEDIASOFT PRIVATE LIMITED	53094349	5.07	3005272	5.66	2.05	3005272	5.66	0.29
12	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (held in the name of its Trustee)	15922729	1.52	0	0.00	0.00	0	0.00	0.00
13	VANDANA MALIK	625221	0.06	0	0.00	0.00	0	0.00	0.00
14	TV 18 EMPLOYEES WELFARE TRUST	568407	0.05	0	0.00	0.00	0	0.00	0.00
15	SUBHASHI BAHL	419960	0.04	0	0.00	0.00	0	0.00	0.00
16	RITU KAPUR	60040	0.01	0	0.00	0.00	0	0.00	0.00
17	NETWORK 18 EMPLOYEES WELFARE TRUST	59878	0.01	0	0.00	0.00	0	0.00	0.00
18	VANDANA MALIK	51015	0.00	0	0.00	0.00	0	0.00	0.00
19	RAGHAV BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
20	RB HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
21	RB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
22	MANJU KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
23	PRAMOD KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
24	INFOMEDIA PRESS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
25	BIG TREE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
26	DIGITAL 18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
27	e-EIGHTEEN.COM LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
28	MONEYCONTROL DD1 LDM INDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
29	BK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
30	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
31	NETWORK18 PUBLICATIONS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
32	RB SOFTWARE PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
33	RRB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
34	RVT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
35	CAPITAL18 FINCAP PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
36	VT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
37	RRK FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
38	RVT FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
39	VT MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
40	E - 18 LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
41	WEB18 HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
42	DIGITAL CONTENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
43	WS MEDIA VENTURES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
44	TV18 BROADCAST LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
45	SETPRO18 DISTRIBUTION LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
46	NEWSWIRE18 LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
47	TV18 HOME SHOPPING NETWORK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
48	TELEVISION EIGHTEEN MEDIA AND INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
49	BK HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
50	TELEVISION EIGHTEEN MAURITIUS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
51	TV18 HSN HOLDINGS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
52	NAMONO INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
53	RVT HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
54	COLOSCEUM MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
55	STARGAZE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
56	WEBCHUTNEY STUDIO PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
57	GREYCELLS18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
58	CAPITAL18 LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
59	RRK HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
60	RRK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
61	BRR SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
62	BK MEDIA MAURITIUS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
63	WEB18 SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
64	NETWORK18 HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0.00
65	TV18 UK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
66	WEB18 SOFTWARE SERVICES LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0.00
67	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
68	IBN18 TRUST*	0	0.00	0	0.00	0.00	0	0.00	0.00
69	MST VIDUR BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
70	MISS TARA BAHL*	0	0.00	0	0.00	0.00	0	0.00	0.00
71	MR SANDEEP KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0.00
	TOTAL	763896237	73.00	39782019	5.21	27.14	49278286	6.45	4.71

* Currently these entities do not hold any share in the Company however they form part of Promoter Group of the Company.

27/10/24