



March 14 , 2012

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Bombay Stock Exchange Ltd

P J Towers
Dalal Street
Mumbai - 400 001

**Sub: Pledge Disclosures under Regulation 31(1) and 31(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulation 2011.**

Dear Sir,

Please find enclosed herewith the details in the prescribed format in terms of Regulations 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Pledge on the Equity Shares of TV18 Broadcast Limited.

After the transaction, out of the total holding of 185526648 (51.24% of the total paid up capital) equity shares in TV18 Broadcast Limited, 115002362 (31.76% of the total paid up capital) equity shares in TV18 Broadcast Limited have been pledged.

You are requested to take the above information on record.

Thanking you

Yours faithfully,
For **Network18 Media & Investments Limited**

**Yug Samrat
Company Secretary**



Encl.: As Above

CC: TV18 Broadcast Limited

503,504 & 507, 5th Floor
Mercantile House,
15, K G Marg,
New Delhi - 110 001

Network 18 Media & Investments Limited

Regd. office: 503,504 & 507, 5th Floor, Mercantile House, 15 Kasturba Gandhi Marg, New Delhi- 110 001

Corp. office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh- 201 301

Tel # 95-120- 4341818, fax # 95-120- 4324110

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		TV18 Broadcast Limited					
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited					
Date of Reporting		14-Mar-12					
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited					
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		216,373,562 (59.76%) Please refer to enclosed details of Promoters/ Promoter Group's Shareholding					
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details)	
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars
							Shares
							%
Network18 Media & Investments Ltd	18,55,26,648	51.24	Creation -8502131 Shares	07.03.2012	7,05,24,286	19.48	Pre Event Pledge
							Event (Pledge in favour of RBS Financial Services)
							8502131
							Post Event Pledge
							115002362
							29.41
							2.35
							31.76

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

Place : Noida
Date : 14.03.2012

For Network18 Media & Investments Ltd


Yug Samrat
Company Secretary



TV18 Broadcast Limited (Formerly Known as ibn18 Broadcast Ltd)
Shareholding of Persons Belonging to "Promoter & Promoter Group"

Sr. No.	Name of the shareholder	Total Shares Held		Shares Pledged or Otherwise Encumbered			Shares Pledged or Otherwise Encumbered		
		Number of shares held	As a % of Total Capital	Pre Event			Post Event		
				Pledged Shares	As a % of Promoters Holding	As a % of Total Capital	Pledged Shares	As a % of Promoters Holding	As a % of Total Capital
1	Network18 Media & Investments Limited	185526648	51.24	106500231	49.22	29.41	115002362	53.15	31.76
2	RRB Investments Private Limited	34800	0.01		0.00	0.00	0	0.00	0.00
3	Network18 Group Senior Professional Welfare Trust	28725006	7.93	28725006	13.28	7.93	28725006	13.28	7.93
4	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00
5	IBN18 Trust	1300000	0.36	1300000	0.60	0.36	1300000	0.60	0.36
6	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00
7	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00
8	Raghav Bahl	136000	0.04	136000	0.06	0.04	136000	0.06	0.04
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00
10	Ritu Kapur	485	0.0001	0	0.00	0.00	0	0.00	0.00
11	Subhash Bahl	584	0.0002	0	0.00	0.00	0	0.00	0.00
12	Adventure Marketing Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
13	Watermark Infotech Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
14	Colorful Media Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
15	RB Media Holdings Private Limited	200	0.0001	0	0.00	0.00	0	0.00	0.00
16	RB Mediasoft Pvt Ltd	500	0.0001	0	0.00	0.00	0	0.00	0.00
17	RRB Mediasoft Pvt Ltd	500	0.0001	0	0.00	0.00	0	0.00	0.00
18	Nirab Media Pvt Ltd*	0	0	0	0.00	0.00	0	0.00	0.00
19	Global Broadcast Employees Welfare Trust*	0	0	0	0.00	0.00	0	0.00	0.00
20	Network18 Employees Welfare Trust*	0	0	0	0.00	0.00	0	0.00	0.00
21	NewsWire18 Limited*	0	0	0	0.00	0.00	0	0.00	0.00
22	TV18 Home Shopping Network Limited*	0	0	0	0.00	0.00	0	0.00	0.00
23	Television Eighteen Media and Investments Limited*	0	0	0	0.00	0.00	0	0.00	0.00
24	BK Holdings Limited, Mauritius*	0	0	0	0.00	0.00	0	0.00	0.00
25	Television Eighteen Mauritius Limited*	0	0	0	0.00	0.00	0	0.00	0.00
26	TV18 HSN Holdings Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
27	Namono Investments Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
28	RVT Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
29	Setpro18 Distribution Limited*	0	0	0	0.00	0.00	0	0.00	0.00
30	Big Tree Entertainment Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
31	digital18 Media Limited*	0	0	0	0.00	0.00	0	0.00	0.00
32	e-Eighteen.com Limited*	0	0	0	0.00	0.00	0	0.00	0.00
33	Moneycontrol Dot Com India Limited*	0	0	0	0.00	0.00	0	0.00	0.00
34	BK Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
35	Keyman Financial Services Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
36	Network18 Publications Limited*	0	0	0	0.00	0.00	0	0.00	0.00
37	RB Investments Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
38	RB Software Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
39	RRK Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
40	RVT Softech Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
41	Capital18 Fincap Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
42	VT Softech Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
43	RRK Finhold Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
44	RRK Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
45	RVT Finhold Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
46	VT Media Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
47	BRR Securities Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
48	BK Media Mauritius Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
49	E-18 Limited, Cyprus*	0	0	0	0.00	0.00	0	0.00	0.00
50	Web18 Holdings Limited, Cayman Islands*	0	0	0	0.00	0.00	0	0.00	0.00
51	Web18 Securities Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
52	Colosseum Media Private Limited *	0	0	0	0.00	0.00	0	0.00	0.00
53	Stargaze Entertainment Pvt. Limited *	0	0	0	0.00	0.00	0	0.00	0.00
54	Greycells18 Media Limited*	0	0	0	0.00	0.00	0	0.00	0.00
55	Capital18 Limited, Mauritius*	0	0	0	0.00	0.00	0	0.00	0.00
56	Capital 18 Acquisition Corp.*	0	0	0	0.00	0.00	0	0.00	0.00
57	Network 18 Holdings Limited, Cayman Islands*	0	0	0	0.00	0.00	0	0.00	0.00
58	TV18 UK Limited*	0	0	0	0.00	0.00	0	0.00	0.00
59	RB Holdings Private Limited*	0	0	0	0.00	0.00	0	0.00	0.00
60	Infomedia 18 Limited*	0	0	0	0.00	0.00	0	0.00	0.00
61	Web18 Software Services Limited*	0	0	0	0.00	0.00	0	0.00	0.00
62	Mst Vidur Bahl*	0	0	0	0.00	0.00	0	0.00	0.00
63	Miss Tara Bahl*	0	0	0	0.00	0.00	0	0.00	0.00
64	Mr.Sandeep Kapur*	0	0	0	0.00	0.00	0	0.00	0.00
	TOTAL	216373562	59.76	136661237	63.16	37.74	145163368	67.09	40.09

* Currently these entities do not hold any share in the Company however they form part of Promoter Group of the Company.

