Ref.atulauto/SEs/Disclosure/SEBI(SAST)/29(1)/BirlaMF December 5, 2014

To,
The Department of Corporate Services,
BSE Limited,
Ground Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Script Code: 537195
Kind Attn: Mr. Marian D'Souza

To,
The Listing Compliance Dept.
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Script Symbol: ATULAUTO
Kind Attn: Mr. Samir Rajdev

Dear Sir,

Sub: Submission of disclosure received under Reg29(1) of the SEBI (SAST) Regulations, 2011

With reference to the above subject, we are attaching herewith Disclosure under regulation 29(1) of the SEBI (SAST) Regulations, 2011 of Birla Sun Life Asset Management Company Limited received on 4th December, 2014 regarding acquisition of shares by them on 2nd December, 2014.

Please take the same on your records.

Thanking you.

Yours faithfully,
For, **ATUL AUTO LIMITED,**

ATUL AUTO LTD. SHAPAR

(Paras J Viramgama)
Company Secretary & Compliance Officer

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A – Details of Acquisition

Name of the Target Company (TC)	ATUL AUTO LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Birla Sun Life Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and Bombay Stock Exchange Limited		
Details of the acquisition as follows	**Number**	**% w.r.t. total share/voting capital wherever applicable (*)**	**% w.r.t. total diluted share/voting capital of the TC (*)**
Before the acquisition under consideration, holding of acquirer along with the PACs of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) e) Total (a+b+c+d)	10,93,622 (as on 01 December 2014)	4.9839 (as on 01 December 2014)	4.9839 (as on 01 December 2014)
Details of acquisition a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) e) Total (a+b+c+/-d)	6000	0.0273	0.0273
After the acquisition, holding of acquirer along with PACs of: a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition d) Shares in the nature of encumbrance (pledge/ lien/non-	10,99,622	5.0112	5.0112

Birla Sun Life Asset Management Company Limited

disposal undertaking/ others) e) Total (a+b+c+d)			
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Acquisition through Open market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares		
Date of acquisition / date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	02nd December 2014		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 10,97,16,000/- (i.e 219,43,200 shares of Rs. 5 each)		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 10,97,16,000/- (i.e 219,43,200 shares of Rs. 5 each)		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 10,97,16,000/- (i.e 219,43,200 shares of Rs. 5 each)		

Part-B***
Name of the Target Company:

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	**Whether the acquirer belongs to Promoter/ Promoter group**	**PAN of the acquirer and/ or PACs**
Birla Sun Life Mutual Fund	No	AAATB0102C

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

For Birla Sun Life Asset Management Company Ltd.

for

Rajiv Joshi
Compliance Officer

Encl: A/a

Mutual Fund Registration No. MF/020/94/8

Place: Mumbai
Date: December 4, 2014

Birla Sun Life Asset Management Company Limited