



PIONEER GROUP

Date : 29th March, 2016
Ref. : NSE/56/2015-2016.

To,
Mr. Hari K.
Manager
National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Re : Company Code : PIONEEREMB
Sub: Intimation pursuant to the conversion of Pioneer E-com Fashions Limited, the Company into Pioneer E-com Fashions LLP.

Please note that this reporting / intimation is pursuant to the conversion of Pioneer E-com Fashions Limited, the Company into Pioneer E-com Fashions LLP.

Pioneer Embroideries Limited (PEL) [Target Company] is a public limited company listed on BSE and NSE. We, being one of the promoters of PEL namely Pioneer E-Com Fashions Limited ("the Company"), Mumbai duly incorporated on 22nd March, 2000 under Companies Act, 1956 having CIN U72900MH2000PLC125115 has been converted into Limited Liability Partnership (LLP) i.e. Pioneer E-Com Fashions LLP ("the LLP") bearing LLPIN AAG-0467 under the provisions of section 58(1) of Limited Liability Partnership Act, 2008 vide certificate of conversion dated 26th March, 2016.

Please note that on and from the date of registration 26th March, 2016 as specified in the certificate of registration issued under section 56 of the LLP Act in accordance with the provisions of Chapter 10 and schedule III of the LLP Act, clause 6 of the Schedule III of the LLP Act, following shall be effected:

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PIONEER EMBROIDERIES LIMITED

.... a stitch ahead of time

Corp. Off.: Unit No 21 to 25, 2nd Floor Orient House, 3-A Udyog Nagar, Off S. V. Road, Goregaon (West), Mumbai - 400062
Tel.: 022-4223 2323 • Fax : 022-4223 2313 • E-mail : mumbai@pelhakoba.com • Website : www.pelhakoba.com
Regd. Off.: 101-B, Abhishek Premises, Plot No. C 5-6, Dalia Industrial Estate, Off New Link Rd., Andheri (W), Mumbai - 400 058.
CIN No : L17291MH1991PLC063752

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Embroidery beyond *your* imagination

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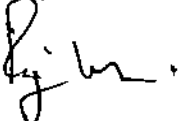
- (i) All tangibles (movable or immovable) and intangible property vested in the Company, all assets, interests, rights, privileges, liabilities, obligations relating to the Company and the whole of the undertaking of the company shall be transferred to and vest in the Limited Liability Partnership without further assurance, act or deed and
- (ii) The Company shall be deemed to be dissolved and removed from the records of the Registrar of the Companies

By the virtue of the aforesaid legal provision, all assets of the company including 64,81,726 Equity Shares of **Pioneer Embroideries Limited (BSE Scrip Code – 514300 & NSE Scrip Code: PIONEEREMB)** shall stand vested in the name of LLP. Accordingly, we are in the process of applying PAN and opening of Demat account in the name of LLP, post which aforesaid investment in the Target Company shall be marked/vested/shifted in the name of the LLP.

Kindly take the same on record and acknowledge the receipt.

Thanking you,

Yours faithfully,
For PIONEER EMBROIDERIES LIMITED



(RAJ KUMAR SEKHANI)

Chairman

DIN: - 00102843

Date: 30th March, 2016

Place: Mumbai



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सत्यमेव जयते

**GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS**

Registrar, Mumbai
Everest, 100 Marine Drive, Mumbai, Maharashtra, 400002, India

FORM 19

[Refer Rule 32(1) of the LLP Rules, 2009]

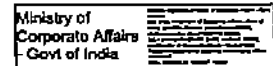
CERTIFICATE OF REGISTRATION ON CONVERSION

**OF
PIONEER E-COM FASHIONS LIMITED
TO
PIONEER E-COM FASHIONS LLP**

LLP Identification Number: AAG-0467

It is hereby certified that PIONEER E-COM FASHIONS LLP is this day registered pursuant to section 58(1) of the LLP Act, 2008.

Given at Maharashtra this Twenty sixth day of March Two thousand sixteen.



Registrar, Mumbai

Note: The corresponding form has been approved by Arya Jayant Pyarelal, Assistant RoC and this certificate has been digitally signed by the Registrar through a system generated digital signature under rule 36(3)(ii) of the Limited Liability Partnership Rules, 2009.

The digitally signed certificate can be verified at the Ministry website (www.mca.gov.in).

Mailing Address as per record available in Registrar office:

PIONEER E-COM FASHIONS LLP

UNIT 101B, 1ST FLR, ABHISHEK PREMISES, PLOT NO.C5-6, DALIA IND. EST., OFF. NEW LINK ROAD, ANDH ERI (W),

MUMBAI, Mumbai City,

Maharashtra, 400058, India.