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SHREE CEMENT LTD.

Regd. Office:
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SCL/BWR/SE/2016-17/
18th July, 2016

FAX NO. 022 22722041/22722061/22723719

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National Stock Exchange of India Limited,
Exchange Plaza,
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MUMBAI – 400 051

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Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street,
MUMBAI – 400 023

SCRIP CODE 500387

Re:- Coal Linkage for Cement Plant

Dear Sirs,

This is to inform that Company participated recently in the auction for coal linkages from South Eastern Coalfields Limited (A subsidiary of Coal India Ltd.) for Cement Sector and won the coal linkage in the State of Chhattisgarh. Based on the Letter of Intent (LOI) issued by South Eastern Coalfields Ltd. dated 15th July, 2016, the details are as under:

Primary Source	Allocated Quantity (Ton Per Annum)	Notified Price (Rs. Per Ton)	Wining Premium
New Kusmunda (NKCR)	80,000 Grade G11 (-100 mm)	970	0 (0% of Notified Price)

The above Coal linkage is for Company's Cement Plant at Raipur, Chhattisgarh.

Thanking you,

Yours faithfully,
For **SHREE CEMENT LIMITED**

(S.S. KHANDELWAL)
COMPANY SECRETARY