PRIME FOCUS

MUMBAI
LONDON
LOS ANGELES
NEW YORK
VANCOUVER
HYDERABAD
CHENNAI
BANGALORE
CHANDIGARH

May 16, 2013

To,
Listing Department
National Stock Exchange Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

Dear Sir,

Sub: Disclosure in terms of Regulation 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

We enclose the captioned disclosure in the prescribed format (Form C) & (Form D) as required in terms of Regulation 13 (6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Kindly acknowledge receipt.

Yours truly,

For Prime Focus Limited

Authorised Signatory

PRIME FOCUS LIMITED MUMBAI

Encl: As Above

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulations 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in listed company

Name, PAN No. & addresss of shares-holders	*Share-holding prior to acquisition/ Sale*	*No. & % of shares/ voting rights acquired/ ~~sold~~*	*Receipt of allotment advice/ acquisition of shares/ sale of shares specify*	*Date of intimation to company*	*Mode of acquisition (market Purchase/ Public/ rights/ preferential offer tec.)*	*No. & % of shares/ voting rights post-acquisition/sale*	*Trading Member through whom the trade was executed with SEBI Registration No. of the TM*	*Exchange on which the trade was executed*	*Buy quantity*	*Buy Value* (Rs.)*	*Sell quantity*	*Sell value*
Naresh Malhotra Promoter & Director PAN-AADPM9824D, 201, Priyanka Apts, N. S Road, J.V.P.D Scheme, Juhu, Mumbai – 400 049.	6,09,87,712	2,53,280 & 0.14%	May15, 2013	May16, 2013	Marker Purchase	6,12,40,992 & 33.03%	Centrum Broking Ltd. INB231454 233	NSE	2,53,280	99,58,169.35	-	-

Buy Value is exclusive of Brokerage, Service Tax and Security Transaction Tax

For Prime Focus Limited

Authorised Signatory

PRIME FOCUS LIMITED MUMBAI

Date: May 16, 2013
Place: Mumbai

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4) and (6)]

Regulations 13(4) – Details of change in shareholding by Director or Officer of a listed company and his dependents

Name, PAN No. & Address of Director/ officer	*No. & % of shares/ voting rights held by the Director/ officer*	*Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights*	*Date of intimation to company*	*Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)*	*No. & % of shares/ post acquisition/ voting sale*	*Trading member through whom the trade was executed with SEBI Registration NO. of the TM*	*Exchange on which the trade was executed*	*Buy Quantity*	*Buy Value* (Rs.)*	*Sell quantity*	*Sell value*
Naresh Malhotra Promoter & Director PAN-AADPM9824D 201, Priyanka Apts, N. S Road, J.V.P.D Scheme, Juhu, Mumbai – 400 049	6,09,87,712 & 32.89%	May15, 2013	May16, 2013	Marker Purchase	6,12,40,992 & 33.03%	Centrum Broking Ltd. INB231454233	NSE	2,53,280	99,58,169.35	-	-

Buy Value is exclusive of Brokerage, Service Tax and Security Transaction Tax

For Prime Focus Limited

PRIME FOCUS LIMITED MUMBAI

Authorised Signatory

Date: May 16, 2013
Place: Mumbai