

NSE & BSE / 2015-16 / 85

January 28, 2016

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
BSE Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Tom Kendra Appointed to the Board of Persistent Systems - Technology Industry Veteran Brings Extensive Systems Management Background, North American Business Perspective"

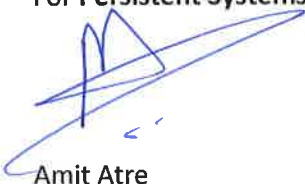
We wish to inform you that the Company has made a Press Release dated January 28, 2016 titled "**Tom Kendra Appointed to the Board of Persistent Systems - Technology Industry Veteran Brings Extensive Systems Management Background, North American Business Perspective**"

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**



Amit Atre
Company Secretary



Encl.: As above



Tom Kendra Appointed to the Board of Persistent Systems

Technology Industry Veteran Brings Extensive Systems Management Background, North American Business Perspective

Santa Clara, CA and Pune, India

January 28, 2016

News

Persistent Systems (BSE & NSE: PERSISTENT), a global software developer, today announced the appointment of industry veteran Tom Kendra to its board of directors.

Quote from Dr. Anand Deshpande, Founder, Chairman and Managing Director

"We are delighted to have Tom Kendra join our board. His extensive experience in senior leadership positions in leading Companies in the software industry across the world will significantly strengthen our Board. His inputs have already been invaluable as we continue to work with our partners and drive digital transformation for enterprises."

Tom recently retired from Dell's Software group where he was Vice President and General Manager of the Systems Management business. Dell Systems Management focuses on integration, innovation and ease of use, and delivers products and solutions in the areas of Data Protection, Endpoint Systems Management, Performance Monitoring, Windows Server Management, and BYOD.

Quote from Tom Kendra, Board Member

"I'm most excited about working with the team here at Persistent to help grow our partner ecosystem and create even more momentum for digital transformation. The culture of innovation that Anand has fostered is seen in everything the company does, and is evident in everybody who's a part of the company."

Prior to Dell, Tom served as Executive Vice President of Enterprise Products at CA Technologies (formerly CA, Inc.) where he also held the positions of Executive Vice President of Enterprise Products & Solutions Business Line, Senior Vice President of Strategy & Business Development, and General Manager of Project & Portfolio Management.

Before that, Tom served as Group President of Security and Data Management Group of Symantec Corporation, where he also held several other sales and services leadership positions. Tom joined Symantec after a 26-year career at International Business Machines Corp. (IBM), where he served as Vice President of Worldwide Server Sales, Vice President of Marketing and Sales, Vice President of Software for the Western United States, among other leadership positions.





PERSISTENT

Tom served as a Director of Pareto Networks, Inc., as a Member of Advisory Board of Avangate B.V and as a Director of RightNow Technologies Inc. He has a Bachelor of Arts in Business Administration from Indiana University, Bloomington.

About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

http://content.persistent.com/Pslweb/forward_looking_cautionary_statement.shtml

###

For more information, please contact:

Ken Montgomery
Persistent Systems
Vice President , Global Communications
+1-949-939-5164
Ken_montgomery@persistent.com

Hitesh Garg
Text100 Global Communications
+91 9833482728
hitesh.garg@text100.co.in

