



NSE & BSE / 2016-17 / 29

May 26, 2016

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
BSE Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Named Appian Regional Partner of the Year, Americas, and Awarded "Best Use of Mobile" in Appian App Market Awards"

We wish to inform you that the Company has made a Press Release dated May 26, 2016 titled "**Persistent Systems Named Appian Regional Partner of the Year, Americas, and Awarded "Best Use of Mobile" in Appian App Market Awards"**".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**

Mangesh Mandrekar
Assistant Manager – Corporate Secretarial



Encl.: As above



**Persistent Systems Named Appian Regional Partner of the Year, Americas, and Awarded
“Best Use of Mobile” in Appian App Market Awards**

Partnership delivers new customer experiences combining sophisticated data and high levels of interaction

Santa Clara, CA and Pune, India

May 26, 2016

News

Recognizing the power in the “how” of digital, business process and case management leader Appian named Persistent Systems (BSE & NSE: PERSISTENT) as Regional Partner of the Year, Americas for 2015, and in its inaugural Appian App Market Awards, has bestowed Persistent with Best Use of Mobile for 2016. The awards were announced at the recent Appian World conference in Washington D.C. [For full release click here.](#)

Quote from Samir Gulati, vice president of worldwide marketing at Appian

“This year’s Appian World theme was ‘Realize your vision’, creating and enabling new ways to highlight organizations’ key differentiators. Persistent Systems’ Franchise Management Suite app was a perfect example of this digital transformation, bringing a rich feature set to the mobile device. As digital transformation takes hold across major organizations we regard our partnership with Persistent critical in showing the power of our platform.”

Recently, the two companies celebrated the [1-year anniversary of the Appian Center of Excellence](#) at Persistent’s development center in Columbus, OH. They held a customer-focused hackathon demonstrating how they work together, in this case bringing together Appian’s **Adopt Now** program – a unique implementation approach to jumpstart new Appian solution areas by accelerating a first production release – with the “Persistent Way”, an innovative, agile implementation approach focusing on quickly releasing technology solutions to production.

Quote from Sudhir Kulkarni, President of Digital at Persistent Systems

“By now, the ‘why’ of digital should be obvious; it’s the ‘how’ that will separate winners and losers. Working closely with Appian allows us to bring together complex data sources, for a strong data platform for decision making, combined with easy to use interfaces for the best possible customer experience. As with the FSS application, we were able to provide a whole new level of franchisee interaction to help drive business.”

[Click here to read more](#) from Sudhir on our relationship with Appian.





In the Appian App Market category, Persistent Systems won for its Franchise Management Suite (FSS), built by the Persistent Systems Appian Practice. FSS is a comprehensive solution for franchisors to manage the complete franchisee lifecycle, from new project creation to rollout, including site evaluation, approvals, contracts, stores and operations handover. It provides automation capabilities in key areas of development, legal and operations, as well as a strong data platform for decision making. The solution also makes the site evaluation process more efficient with automatic loading of traffic generators from Google Places and Google Maps.

About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[http://content.persistent.com/Pslweb/forward looking cautionary statement.shtml](http://content.persistent.com/Pslweb/forward%20looking%20cautionary%20statement.shtml)

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