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September 14, 2016

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
BSE Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Hackensack University Medical Center delivers software-driven healthcare with assist from Persistent Systems"

We wish to inform you that the Company has made a Press Release dated September 14, 2016 titled **"Hackensack University Medical Center delivers software-driven healthcare with assist from Persistent Systems - CIO and industry visionary Dr. Rab utilizes Big Data and mobile apps to deliver exceptional patient experience"**.

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**

Amit Atre
Company Secretary



Encl.: As above



Hackensack University Medical Center delivers software-driven healthcare with assist from Persistent Systems

CIO and industry visionary Dr. Rab utilizes Big Data and mobile apps to deliver exceptional patient experience

Bergen County, NJ, Santa Clara, Calif. and Pune, India
September 14, 2016

News

Hackensack University Medical Center (HackensackUMC), a member of Hackensack Meridian Health, recognized as one of the most progressive medical institutions in the country, has gone even further in digitally transforming its patients' interactions. Led by Senior Vice President and Co-CIO Shafiq Rab, M.D., HackensackUMC is now able to leverage the massive amount of data - Big Data - available to benefit its patients while also making internal processes more efficient.

The medical center worked with Persistent Systems (BSE & NSE: PERSISTENT), a world leader in developing large-scale software-driven healthcare solutions, to deliver the best possible patient experience. HackensackUMC is one of many transformative healthcare solutions Persistent has worked on around the world, reflecting the huge opportunity to use Big Data and software-driven environments to reshape doctor/patient interaction.

Quote from Dr. Shafiq Rab, SVP and Co-CIO of HackensackUMC

"Medicine is not just about science - it's also about human beings. And likewise technology by itself cannot do anything. We must understand how consumers like to be treated, which demands an adaptive, agile team that can respond quickly to customer needs and changing technologies. Persistent understands. Persistent also understands that the human element is the most important element in healthcare."

Dr. Rab was named innovator of the year in 2015 from the College of Healthcare Information Management Executives (CHIME). The CHIME Innovator of the Year Award annually recognizes those who are at the forefront of adopting technology solutions aimed at arming clinicians and patients with information that can help them make better decisions, as well as reduce healthcare costs. You can watch more from Dr. Rab in this video.

HackensackUMC is one of the first health systems in the nation to link patient-generated data from personal fitness devices and mobile apps to its electronic medical record, enabling clinicians to have a more complete view of a patient's history.

HackensackUMC also introduced the HackensackUMC Mobile Access app, which allows users to look up symptoms, find doctors, make appointments and receive reminders for upcoming appointments. If





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patients use MyChart, they can access test results, send their doctors data from fitness trackers and send and receive messages from their doctors. The app also helps reduce paperwork. Before seeing a doctor, most patients are greeted by a clipboard with several forms to fill out. On the app, when users first make an appointment they must register as a patient. This involves taking a selfie, scanning their driver's license to verify their identity, scanning their insurance card, followed by filling out forms which can all be done at home.

Earlier this year, HackensackUMC was also proud to accept President Obama's call to action to improve the interoperability of electronic health records as part of the President's Precision Medicine Initiative. HackensackUMC is one of a very select group of organizations that has accepted and delivered on this challenge based on the medical center's strength in healthcare information technology, early adoption and advancement of interoperability standards as well as its ongoing commitment to patient experience.

Quote from Sudhir Kulkarni, President Digital at Persistent Systems

"HackensackUMC has raised the bar of what can be done when you focus on a software-driven architecture, utilizing Big Data, while thinking first and foremost about the needs of the customers or in this case, patients. Our healthcare initiatives are particularly fulfilling as we see digital transformation dramatically changing how patients interact with clinicians."

About Hackensack University Medical Center

HackensackUMC, a 775-bed nonprofit teaching and research hospital located in Bergen County, NJ, is the largest provider of inpatient and outpatient services in the state. Founded in 1888 as the county's first hospital, it is a member of Hackensack Meridian Health, one of the largest networks in the state comprised of 28,000 team members and more than 6,000 physicians. HackensackUMC was listed as the number one hospital in New Jersey in U.S. News & World Report's 2016-17 Best Hospital rankings - maintaining its place atop the NJ rankings since the rating system was introduced. It was also named one of the top four New York Metro Area hospitals. HackensackUMC is one of only five major academic medical centers in the nation to receive Healthgrades America's 50 Best Hospitals Award for five or more years in a row. The medical center is one of the top 25 green hospitals in the country according to Practice Greenhealth, and received 24 Gold Seals of Approval™ by The Joint Commission – more than any other hospital in the country. It was the first hospital in New Jersey and second in the nation to become a Magnet® recognized hospital for nursing excellence; receiving its fifth consecutive designation in 2014. HackensackUMC has created an entire campus of award-winning care, including: the John Theurer Cancer Center; the Heart & Vascular Hospital; and the Sarkis and Siran Gabrellian Women's and Children's Pavilion, which houses the Joseph M. Sanzari Children's Hospital and Donna A. Sanzari Women's Hospital, which was designed with The Deirdre Imus Environmental Health Center and listed on the Green Guide's list of Top 10 Green Hospitals in the U.S. HackensackUMC is the Hometown Hospital of the New York Giants and the New York Red Bulls and is Official Medical Services Provider to The Barclays PGA Golf Tournament. It remains committed to its community through fundraising and community events. To learn more, visit www.HackensackUMC.org.





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About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

http://content.persistent.com/Pslweb/forward_looking_cautionary_statement.shtml

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