



NSE & BSE / 2014-15 / 58

November 5, 2015

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
BSE Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Accelerite ConVirt turns VMware, KVM, Hyper-V and AWS environments into a unified private cloud"

We wish to inform you that the Company has made a Press Release dated November 5, 2015 titled "Accelerite ConVirt turns VMware, KVM, Hyper-V and AWS environments into a unified private cloud".

The copy of the Press Release is enclosed for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**


Amit Atre
Company Secretary



Encl.: As above



Accelerite ConVirt turns VMware, KVM, Hyper-V and AWS environments into a unified private cloud

Santa Clara, California –November 5, 2015.

News Summary:

Accelerite announces significant enhancements to ConVirt, its unified cloud management platform with greater self-service capabilities and LDAP Integration. ConVirt now supports a feature rich web-based console for VMware, KVM, Hyper-V and AWS. The benefits for the customers include:

- Allow end users to provision and manage their virtualization needs without IT involvement
- Extensive IT controls using authorization and quota management
- Eliminating the need to buy multiple vendor specific products to cover each platform
- Layers on top of existing virtualization environments turning them into private clouds seamlessly
- Allows cloud and data center solution providers an ability to provide a self-service UI to their customers

According to Nara Rajagopalan, CEO of Accelerite, "Agile makes businesses more responsive and competitive in the digital world. ConVirt brings the benefits of Agile to IT so business users can optimize their virtualization initiatives. All this is accomplished without compromising IT visibility and control, helping eliminate the ever growing problem of shadow IT."

Rocky Mountain Data, a client of Accelerite, with facilities throughout North America, has been providing data center-based solutions to customers for more than 10 years. According to Derek Anderson, CEO "ConVirt is critical for our competitiveness as the cloud market moves to much more of a commodity business where vendor lock-in gets cost prohibitive. Having the flexibility to offer a comprehensive variety of platforms to the end-user and still have that managed by a single interface is a key to the growth of our business."

Derek adds "Providing a customer facing solution with ConVirt lets our customers get more of what they need when they need it. This flexibility leads to our customers enjoying an increasing use of our facilities at a much higher rate than before. A fully browser based solution eases the effort by our customers when interacting with our systems in a common low cost method, which is a huge advantage over similar offerings in the market for similar feature sets".

To learn more about ConVirt and see a demo, you can contact convirt@accelerate.com.

About Accelerite

Accelerite provides infrastructure software in the areas of Cloud Management (Convirt/rCloud/Rovius), Endpoint and Enterprise Mobility Management (Radia) and an API based Service Creation and Monetization platform for the fields of telecommunications and Internet of Things (Aepona, acquired from Intel). These products meet the needs of Fortune 500 and SMBs globally. Accelerite is the products



business of Persistent Systems (BSE & NSE: PERSISTENT), a global leader in software product development and technology services, with over 8,000 team members worldwide.

For more information, please visit www.accelerite.com

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Additional Resources

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