



AuSom Enterprise Limited

Ref. No.: AEL/SEC/BM/2015-2016

Date: - 10th December, 2015

To,
The Manager, DCS-CRD
Corporate Relationship Department,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai- 400 001.

To,
The Listing Department, 5th Floor,
National Stock Exchange of India Limited,
"Exchange Plaza",
Bandra-Kurla Complex,
Bandra (East), Mumbai-400 051.

Ref. No. : - 509009

SYMBOL: AUSOMENT

SERIES: EQ

Sub: Intimation under Regulations 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

INTIMATION COMMUNICATE AT ABOUT 2.45 PM – ON 10.12.2015

Dear Sir,

Please note that in a Board Meeting held on 09.12.2015, at 4.30 PM, it was decided to establish a Gold Refinery at Haridwar and for the purpose to take necessary steps.

As a first step to proceed in the direction to establish the said refinery, the Board also decided to enter into a Lease Agreement with MR. ASHISH GUPTA, Prop. Siddhi Vinayak Industries, Haridwar, for using his premises for the purpose of manufacturing of Gold Bars and Silver.

Further to above, the main line of business of the Company is trading bullions, etc. As a diversification, the Company decided to enter into new line of business activity i.e. manufacturing of Gold Bars and Silver. This activity is in addition to the present line of activity.

The information required to be disclosed in compliance of SEBI Circular No. CIR/CFD/CMD/4/2015 dated 09th September, 2015 are;

- a. Industry or are to which the new line of business belongs to:-

The Company intent to start new line of business in the field of manufacturing of Gold Bars and Silver .

Present clause 1 of main object of MOA empowers to carry out such line of business.



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Correspondence Address : 606 "SWAGAT", Near Lal Bungalow,
C.G.Road, Ahmedabad-380 006. Phone : +91 79 2642 1422-1499
Fax : +91 79 2656 9898 E-mail : ausom.ael@gmail.com www.ausom.in

Registered Office : 11-B, New Ahmedabad Industrial Estate,
Sarkhej-Bavla Road, Village - Moraiya - 382 213.
Dist. Ahmedabad, Gujarat, INDIA • CIN : L67190GJ1984PLC006746



AuSom Enterprise Limited

b. Expected Benefits:-

Considering the present demand of Gold and Silver in India, the Board is of the view that this new line of business activity will definitely increase the revenue as well as profit of the Company substantially as a result the stakeholders of the Company will have benefit to the same.

The net worth of the Company will also improve and this will result into increase in E.P.S. of company.

The shareholders will start getting return on their investment.

c. Estimate amount to be Invested:-

The total investment in new line of activity would be approx. Rs. 3.00 Cr. The said fund will be infused partly through present activity and balance if any shall be brought in by directors as unsecured Loan.

Considering this new line of activity, Board of Directors of the company formed an opinion that the said information being material in nature, the same be informed / disclosed to the stock exchange in due course of time.

This intimation be consider the compliance of Regulations 30 of LODR.

Further update in respect of installation of Plant and Machinery, commencement of commercial production etc. will be informed to you in due course of time.

If any further information is required, please feel free to ask for the same.

You are therefore requested to take note of the same.

Thanking you,

For AuSom Enterprise Limited

(Ravikumar Pasi)
Company Secretary



PLACE: AHMEDABAD

DATE: 10.12.2015

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