॥ श्री बालाजी नमः ॥

SITA SHREE FOOD PRODUCTS LIMITED
AN ISO 22000 : 2005 CERTIFIED COMPANY

- **Flour Division & Regd. Off. :** 332/4/2, R.D. Udyog Nagar, Palda, Nemawar Road, Indore - 452 001 (M.P.)
  Tel : +91-731-2439901-930 Fax : +91-731-4068448
- **Soya Division :** Khasra No. 5/1, Gram Barlai Jagir, Post-Kshipra Tah. Sanwer, Dist. Indore - 453 771 (M.P.)
  Tel : +91-731-6639930 to 35
  Website : www.sitashri.com, E-mail : info@sitashri.com

Manufacturer of : Wheat, Pulses & Soya Products. Importer & Exporter of all kind of Agro Commodities.

CIN-L15314MP1996PLC010741

Dated: 13th January, 2015

To,

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

Dear Sir/ Ma'am,

Sub: Disclosure in terms of sub-regulation (2) of Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Intimation Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (Regulation 13 (3) and (6).
Ref: Script Code: 532961, ISIN: INE686I01011

Please find attached herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (Regulation 13 (3) and (6) as received from Mr. Anoop Goyal (part of promoter group) w.r.t. acquisition of 25,000 equity shares acquired by Mr. Anoop Goyal through open market on 12th January, 2015.

This is for the intimation of Exchange and members thereof.

You are requested to take the same on record.

Thanking You
Yours Sincerely
For Sita Shree Food Products Limited

Whole-time Director
Encl: As Above

सीताश्री-उच्च गुणवत्ता, बेहतर स्वाद
धरती को पेड़ों से भर दो,
यह समय की धारा है।
पेड़ लगाना बने ध्येय,
यही हमारा नारा है।

ANOOP GOYAL
85, Janki Nagar Main, Indore (M.P.) -452001

Dated: 13.01.2015

To,
The Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G-Block,
Bandra-Kurla, Complex, Bandra (E)
Mumbai – 400 051

Subject :- Disclosure in terms of sub-regulation (2) of Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Intimation Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (Regulation 13 (3) and (6).

Dear Sir,

As per Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, We hereby enclose duly filled form of disclosure for open market purchase of 25000 Equity Shares of **M/s Sita Shree Food Products Ltd.** on 12th January, 2015 and Form D under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (Regulation 13 (3) and (6)).

Please take the same on your record and information.

Thanking you,

Yours faithfully,

Name of Acquirer
Anoop Goyal
(Promoter & Director of Sita Shree Food Products Ltd.)
Encl: As above.

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	*No. & % of shares/ voting rights held by the Promoter /Person who is part of Promoter Group/ Director/ Officer*	*Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights*	*Date of intimation to company*	*Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.) /sale*	*No. & % of shares/ voting rights post acquisitio n/ sale*	*Trading Member through whom the trade was executed with SEBI Registrati on No. of the TM*	*Exch- nge on which the trade was execu- uted*	*Buy quantity*	*Buy value*	*Sell qua ntity*	*Sell value*
ANOOP GOYAL AKRPG9182C 85, JANKI NAGAR MAIN, INDORE (M.P.)	1020128 & 3.6650%	12.01.2015	13.01.2015	Open market purchase	1045128 & 3.7548%	Arihant Capital Markets Ltd. SEBI REGN.N O.INB/IN F230783 938	NSE	25000	218450.38	-	-

ANOOP GOYAL

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	SITA SHREE FOOD PRODUCTS LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ANOOP GOYAL		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BOMBAY STOCK EXCHANGE NATIONAL STOCK EXCHANGE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
Before the acquisition/disposal under consideration, holding of:			
a) Shares carrying voting rights	1020128	3.6650%	3.6650%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	1020128	3.6650%	3.6650%
Details of acquisition			
a) Shares carrying voting rights acquired	25000	0.0898%	0.0898%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	-	-	-

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	25000	0.0898%	0.0898%
After the acquisition/sale, holding of: a) Shares carrying voting rights	1045128	3.7548%	3.7548%
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	1045128	3.7548%	3.7548%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market purchase		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	12.01.2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	27834174		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	27834174		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	27834174		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

ANOOP GOYAL

Signature of the acquirer / seller / Authorized Signatory

Place: Indore
Date: 13.01.2015