

August 29, 2017

The Manager  
**National Stock Exchange of India Limited,**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051

Dear Sirs,

**Sub: Open offer to acquire 32,14,902 Equity Shares having face value of Rs.10/- each representing 26% of the total paid-up equity share capital of California Software Company Limited (Target Company) by Mr. Mahalingam Vasudevan (Acquirer).**

This is in furtherance to our Letter dated August 23, 2017 and the captioned matter.

Please find enclosed herewith hard copy of the Detailed Public Statement (DPS), pursuant to and in compliance with Regulations 3(1) and 4 read with regulations 13(1), 14 and 15(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (the "SEBI (SAST) Regulations").

The Detailed Public Statement is published in the following newspapers on Tuesday, August 29, 2017.

| Publications        | Language | Editions     |
|---------------------|----------|--------------|
| Financial Express   | English  | All Editions |
| Jansatta            | Hindi    | All Editions |
| Mumbai Tarun Bharat | Marathi  | Mumbai       |
| Makkal Kural        | Tamil    | Tamil Nadu   |

In case of any queries or clarifications, please feel free to call Mr. Arvind Gala on +919322287881.

Thanking you,

Yours truly,

For **Inventure Merchant Banker Services Private Limited**



**Authorized Signatory**  
Encl: As above

