ADITYA BIRLA

UltraTech

14th October, 2016

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Tel.: 2272 1233/34
Fax: 22721919
**Scrip Code: 532538**

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
**Scrip Code: ULTRACEMCO**

Dear Sirs,

**Subject: Proposal to issue Secured Redeemable Non-Convertible Debentures**

In terms of the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we write to inform you that the Company is proposing to issue Secured Redeemable Non-Convertible Debentures ("NCDs") amounting to ₹ 300 crores on private placement basis. The details of which are as follows:

| | |
|---|---|
| **Issue size** | Rs. 300 crores |
| **Proposed to be listed on** | National Stock Exchange of India Limited |
| **Tenure** | 5 years |
| **Deemed date of allotment** | 18th October, 2016 |
| **Date of maturity** | 18th October, 2021 |
| **Coupon/interest offered** | 7.15% per annum |
| **Schedule of payment of interest** | 18th October, 2017, 18th October, 2018, 18th October, 2019, 19th October, 2020, 18th October, 2021 |
| **Schedule of payment of principal amount** | 18th October, 2021 |
| **Charge/security** | The same will be created within the time frame prescribed under the relevant regulations/act/ rules etc. |

Thank you.

Yours very truly,
For UltraTech Cement Limited

S. K. Chatterjee
Company Secretary