BURNPUR CEMENT LIMITED
Corporate Office : 14, Bentinck Street, "Gujarat Mansion" 2nd Floor, Kolkata-700 001, West Bengal, India
Phone : (033) 2262 3167, **Fax** : (033) 2262 3168
E-mail : info@burnpurcement.com, **Web** : www.burnpurcement.com
CIN No. : L27104WB1986PLC040831

BCL/KOL/15-16/03/281

Date: 11.03.2016

To
The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

Sir,

Sub: Appointment of Mr. Saurabh Ganguly as Brand Ambassador.

This is to inform you that the Company signed an agreement with Mr. Saurabh Ganguly, Former Captain of Indian Cricket Team to act as the Brand Ambassador for a period of three (3) years with effective from today i.e. 11.03.2016. As per the agreement Mr. Ganguly as the Brand Ambassador of the Company will endorse the product and brand of the Company which may help in increase of sales of the Company.

This is for your information and record

Kindly acknowledge the same.

Thanking You
Yours Sincerely.

For BURNPUR CEMENT LIMITED

Company Secretary

Regd. Office & Plant : Palasdiha, Panchgachiya Road, P. O. : Kanyapur, Asansol - 713341, Dist. : Burdwan, W.B.
Phone : (0341) 2250859, Fax : (0341) 2250860, E-mail : ho@burnpurcement.com
Patratu Plant : Patratu Industrial Area, P.O. : Patratu, Ramgarh - 829119, Dist. : Jharkhand
Phone : (0655) 3287911, E-mail : patratu@burnpurcement.com