

ADITYA BIRLA



IDEA Cellular

October 7, 2015

The National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sirs,

Sub: Intimation regarding date of Board Meeting (Clause 41)
Ref: "Idea Cellular Limited" (Symbol: IDEA)

Pursuant to Clause 41 of the Listing Agreement, we wish to inform you that a meeting of the Board of Directors of Idea Cellular Limited ("the Company") will be held on Wednesday, the 21st day of October, 2015, inter alia, to consider and take on record the Un-audited Financial Results of the Company for the second quarter and half year ended September, 30, 2015.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from October 1, 2015 to October 23, 2015 (both days inclusive).

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

