CONCEPT PRODUCTIONS LTD.
Queen's Mansion, 1st Floor, Next to
Cathedral School, Prescot Road, Fort,
Mumbai 400 001.
T: 40558888 F: 40558989
CIN U74300MH1988PLC047441

1st April, 2016

The Manager
National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref. : **Scrip Code : KEYCORPSER**
Reg. : **Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011)**

Enclosed please find herewith information in terms of Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in the prescribed format.

The said information is being submitted as required under Regulation 30(3) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,
For **Concept Productions Limited**

Director

Encl : as above

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Disclosures under Regulation ~~30(1) and~~ 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1.	Name of the Target Company (TC)	Keynote Corporate Services Limited.
2.	Name(s) of the stock exchange(s) where the shares of the TC are listed	• BSE Limited (BSE) • National Stock Exchange of India Limited (NSE)
3.	**Particulars of the shareholder(s) :** a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. OR b. Name(s) of promoter(s), member of the promoter group and PAC with him.	------ M/s. Concept Productions Limited [Promoter] M/s. NSS Digital Media Limited [Promoter] Shri Vivek Nirmal Suchanti [Promoter] Nirmal Suchanti - HUF [Promoter] Shri Nirmal Suchanti [Promoter] Shri B. Madhuprasad [Promoter] M/s. Dhanvirdhi Tie up Pvt. Ltd. [Promoter Group] Smt. Pushpa Nirmal Suchanti [Promoter Group] M/s. Naga Accounts Management P. Ltd., [Promoter Group] Shri Vineet Nirmal Suchanti [Promoter Group] Smt. Rita Vivek Suchanti [Promoter Group] Smt. Rinku Vineet Suchanti [Promoter Group]

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4.	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31st of the year 2016, holding of:			
	a) Shares			
	M/s. Concept Productions Limited	241600	3.44	3.44
	M/s. NSS Digital Media Limited	2932256	41.78	41.78
	Shri Vivek Nirmal Suchanti	49440	0.70	0.70
	Nirmal Suchanti – HUF	282499	4.03	4.03
	Shri Nirmal Suchanti	117647	1.68	1.68
	Shri B. Madhuprasad	48550	0.69	0.69
	M/s. Dhanvirdhi Tie up Pvt. Ltd.	184010	2.62	2.62
	Smt. Pushpa Nirmal Suchanti	132308	1.89	1.89
	M/s. Naga Accounts Management Pvt. Ltd.,	53300	0.76	0.76
	Shri Vineet Nirmal Suchanti	11977	0.17	0.17
	Smt. Rita Vivek Suchanti	4829	0.07	0.07
	Smt. Rinku Vineet Suchanti	3802	0.05	0.05
	b) Voting Rights (otherwise than by shares)	---	----	----
	c) Warrants,	----	----	----
	d) Convertible Securities	----	----	----
	e) Any other instrument that would entitle the holder to receive shares in the TC.	----	----	----
	Total	4062218	57.88	57.88

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For **Concept Productions Limited**

Director

Place : Mumbai
Date : 1st April, 2016

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.