



HMCL:ICK:11/14A:SECT:15

November 3, 2015

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
✓ **Mumbai - 400 001.**

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Dear Sir,

Re: Press release

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.

ILAM C. KAMBOJ
Asso. V.P. Legal & Company Secretary

Encl: as above



PRESS RELEASE

New Delhi, November 3, 2015

HERO MOTOCORP OCTOBER SALES HIGHEST-EVER IN ANY MONTH

- **SELLS 639,802 UNITS OF TWO-WHEELERS IN OCTOBER, GROWS BY 11.25%**
- **SURPASSES LANDMARK 1-LAKH UNIT SALES IN SCOOTERS IN A MONTH, GROWS BY 74.6%**
- **REPORTS 20% MARKET SHARE IN SCOOTERS, UP FROM 13% IN SEPTEMBER**

Hero MotoCorp Ltd, the world's largest two-wheeler manufacturer, today reported sales of **639,802** units in October – its highest ever sales in any month. This is a **growth of 11.25%** over the corresponding month last year when the company had sold 575,056 units.

Hero MotoCorp's previous highest sales in any month was in October 2013 when it sold 625,420 units.

With over **108,000** units of scooters sold in October, Hero MotoCorp crossed the landmark 1-lakh unit sales in scooters in a month. In the domestic market, Hero MotoCorp scooter sales grew by **74.6%** in October this year over the corresponding month in 2014.

With this, the market share of Hero MotoCorp in the domestic scooter market has risen from 13% in September to almost **20%** at the end of October.

The highlight of October has clearly been the overwhelming success of the company's newly-expanded scooters range – Maestro, Pleasure, and the two newly-launched scooters - Maestro Edge & Duet. The success of the scooters, coupled with its over 52% share in motorcycles, Hero MotoCorp has further strengthened its overall leadership in the two-wheeler market.

HMCL has been the only Indian two-wheeler manufacturer to ever exceed the landmark of 6-lakh plus monthly sales, that too on multiple occasions. The company has crossed this milestone on four previous occasions – September 2015 (606,744), September 2014 (604,052), May 2014 (602,481) and October 2013 (625,420).

For more information, please visit:

www.heromotocorp.com

FB: /HeroMotoCorpIndia

Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick

Mansi Molasi +91 9650215869

mmolasi@webershandwick.com