

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited  
Akurdi Pune 411 035 India

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**3 AUG 2015**

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor  
Plot No.C-1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
MUMBAI 400 051

**Stock Code: BAJAJ-AUTO**

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of July 2015.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For bajaj auto limited,

J SRIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above

### JULY'15 SALES

Jul-15

| Particulars              | Jul-15          | Jul-14          | Change % | Highlights                              |
|--------------------------|-----------------|-----------------|----------|-----------------------------------------|
| MOTORCYCLES              | 2,82,433        | 2,67,841        | 5        | -                                       |
| COMMERCIAL VEHICLES      | 47,798          | 51,451          | -7       | Second highest ever sales for any July. |
| <b>TOTAL</b>             | <b>3,30,231</b> | <b>3,19,292</b> | <b>3</b> | -                                       |
| Exports out of the above | 1,64,690        | 1,69,755        | -3       | Second highest ever sales for any July. |

YTD

| Particulars              | Apr-July 2015    | Apr-July 2014    | Change % | Highlights |
|--------------------------|------------------|------------------|----------|------------|
| MOTORCYCLES              | 11,57,668        | 11,42,699        | 1        | -          |
| COMMERCIAL VEHICLES      | 1,85,592         | 1,65,023         | 12       | -          |
| <b>TOTAL</b>             | <b>13,43,260</b> | <b>13,07,722</b> | <b>3</b> | -          |
| Exports out of the above | 6,41,186         | 6,11,722         | 5        | -          |

Rajiv Bajaj  
MD, Bajaj Auto Ltd., Pune  
3 Aug 2015