Feel Safe

January 2, 2017

The Secretary / Corporate Relationship Dept.
The Bombay Stock Exchange Limited.
P.J. Towers,
Dalal Street, Fort,
Mumbai 400001.

Stock Code: 531404

The Manager
Listing Department,
National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai 400051.

Stock Code: ZICOM

Ref: ISIN INE 871B01014

Dear Sir / Madam,

Sub: Updates

This to inform you that Zicom SaaS Private Limited, a wholly owned subsidiary of the Company, has launched Managed Security Services in the City of Hyderabad under 'Make Hyderabad Safe' Initiative. In this regards, we enclose herewith a brief write-up on the said Initiative.

Kindly take the above on record and acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For **Zicom Electronic Security Systems Limited**

Kunjan Trivedi
Company Secretary

Encl: as above

AWAKE ALWAYS

Zicom SaaS launches Managed Security Services in Hyderabad City under 'Make Hyderabad Safe' Initiative

Zicom SaaS Pvt. Ltd. (Zicom SaaS), wholly owned subsidiary of Zicom Electronic Security Systems Limited, pioneer of Electronic Security Systems in India, has expanded its service operations in the City of Hyderabad under 'Make Your City Safe' Program (MYCS). Under this Initiative, Zicom SaaS offers holistic 3 layered security services to 'Make Hyderabad Safe'.

SaaS will offer (a) Home Security Products (b) CCTV surveillance services with 'Zero investment, Zero management' of the equipment and (c) Out-of-Home (OOH) ZIMAN, subscription based 'Personal Safety Services'.

Zicom SaaS, which is in the business of Internet of Things (IoT), is targeting over 2,000 Users for 2017-18. The USP of the services being 24x7 remote system health check of the CCTV Surveillance System through its State-Of-The-Art Zicom Command Centre eliminating User's burden of monitoring and ensuring the CCTV surveillance system functioning.

The Hyderabad Police has been advocating installation of CCTV cameras in schools, hospitals, housing societies to promote women and child safety to help curtail crime in the City. Through MYCS, housing societies / hospitals / educational institutes will now feel safe by paying nominal monthly or annual service fees, at 'Zero investment, Zero management' to all users under "Make Hyderabad Safe'.

At present MYCS Services are being offered in Mumbai and Pune cities with more than 4,500 happy Users availing these monthly services to keep their premises safe and secure.

'Make Your City Safe' is a social initiative by Zicom SaaS that aims to make housing societies / hospitals / educational institutes, more secure by equipping them with high quality CCTVs that requires 'Zero investment, Zero management'. Users need not pay anything more than a nominal service fee even lesser than the monthly salary of the Security Guards. Zicom SaaS provides all end-to-end security solutions at a nominal service charge highlights whereof are as under-

- No Hardware & Software cost for the User
- No Annual Maintenance Fee
- No Software up gradation hassles and repair worries
- No Worries about Functioning of the System as Command Centre keeps watch 24x7, 365 days a year.
- Assessment by Zicom Security Expert on Users security concerns and deployment of right equipments
- No Upfront Financial Burden - Easy Monthly Payment options

