Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company

Thomas Cook Travel Smooth thomascook.in

9th May, 2018

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD: Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Sub: Press Release

We are enclosing herewith the Press Release dated May 9, 2018 titled: 'Thomas Cook India to leverage high growth market for customized holidays - Launches Voyager- an Innovative Technology Platform'.

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

AMIT JYOTINDRA PAREKH
Digitally signed by AMIT JYOTINDRA PAREKH
Date: 2018.05.09 10:58:08 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India to leverage high growth market for Customized Holidays

Launches *Voyager*- an Innovative Technology Platform

Mumbai, May 9, 2018: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, intends to leverage the high growth segment of travellers opting for personalized holidays, with a unique technology platform designed to build instant customized holidays that are bookable on the go.

Thomas Cook India's customer research reveals that in this the new age of travel, the mantra for Indians is increasingly, "My Holiday, My way," with a clear demand for bespoke, tailor-made itineraries that offer a range of options/experiences. Additionally, being both last-minute and impatient travellers, Indians are keen on immediate pricing, coupled with the ability to book and confirm instantly. Thomas Cook's internal data highlights significant opportunity with a strong YoY growth of over 36% for this segment.

Voyager, an innovative technology platform, was hence launched by Thomas Cook to address the needs of this high potential segment of personalized holiday makers. Voyager empowers Thomas Cook India's front line teams (across its call centers, branches and franchise partners) with the ability to build, price and book personalized travel packages that include key elements of flights, hotels, ground transport and sightseeing experiences/attractions- instantly. Voyager's platform is able to compare rates obtained for over 600,000 hotels, sightseeing attractions and transportation options, in addition to more than 450 airlines- worldwide.

Voyager is the first of its kind platform that provides a range of available options (across flights, accommodation, transfers, sightseeing) at competitive rates and then seamlessly bundles all elements into a comprehensive package with an immediate turn round. Post customer approval and payment, Voyager, also enables prompt booking of the package and confirmation.

Mr. Amit Madhan, President & Group Head- Technology & eBusiness, Thomas Cook (India) Ltd. said, *"Voyager's cutting edge technology significantly reduces the entire build to book process of a customized holiday by eliminating usage of multiple engines/ multiplicity of availability checks, booking scenarios, etc. The single platform allows us to condense the traditional turnaround time of 28-36 hours to a mere 15-20 minutes! I am delighted that we have been able to equip our frontline staff with this innovative technology."*

He added, "*In the first phase, we have empowered our retail outlets and call centre agents. In the next phase we look forward to empowering our end customers."*

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About Thomas Cook (India) Limited: Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

The Thomas Cook India Group spanning 21 countries across 4 continents, a team of over 198,500 and a combined revenue in excess of Rs. 8700 crore (over $ 1.34 billion), operates leading B2C and B2B brands including, Thomas Cook, SOTC, TCI, Sita, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Private Safaris East & South Africa. The Group is today one of the largest travel service provider networks headquartered in the Asia-Pacific region.

ICRA has placed the long-term rating of 'ICRA AA' assigned to the non-convertible debenture programme of TCIL on 'rating watch with developing implications'. CRISIL has placed its rating of 'CRISIL AA–' on the long-term bank facilities of TCIL on 'rating watch with developing implications', while reaffirming its 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the Company.

Thomas Cook (India) Ltd has been felicitated with the **Best Outbound Tour Operator** and **Leading Company with Cutting Edge Travel Innovation** at the **Times Travel Awards 2018, Excellence in Domestic Tour Operations** at the **Satte Awards 2018, Best Travel Entrepreneur of The Year** at **TTG Travel Awards 2017, French Ambassador's Diamond Award** for **Exemplary Acheivements in Visa Insurance – 2015, 2016 &2017** and **Condé Nast Traveller – Readers' Trave; Awards 2011-2016.** For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 67.02%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 49.02% of Quess Corp Limited, a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited , a company engaged in time share and resort business.

About Quess Corp Limited: Quess Corp Limited (BSE: 539978, NSE: QUESS), established in 2007, is India's leading integrated business services provider. Based out of Bengaluru, Quess today has a Pan-India presence with 65 offices across 34 cities along with overseas footprint in North America, the Middle East and South East Asia. It serves over 1700+ customers across 4 segments namely, Global Technology Solutions, People & Services, Integrated Facility Management and Industrials. Quess has over 212,500 employees (including Manipal Integrated Services and Terrier Security Services) and market cap of over INR 11,551 Crores as on September 30, 2017. For further details on Quess Corp Ltd. please visit: www.quesscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has an inventory of 2124 rooms across 32 resorts.

In March 2016, Sterling Holidays acquired 'Nature Trails Resorts Private Limited' - an adventure holiday company that operates resorts at four unique destinations in Maharashtra. For more information, please visit www.sterlingholidays.com

About SOTC Travel Limited: SOTC Travel Limited (formerly known as SOTC Travel Private Limited) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL through its Subsidiary holds100% stake in Travel Circle International Limited, which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong. For more information please visit www.sotc.in

About the recent acquisitions: TCIL recently completed the acquisition of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel and Services Limited (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance etc.

Media Enquiries:
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