FUTURE CONSUMER LIMITED *(Formerly Future Consumer Enterprise Limited)*
Corporate Office : 247 Park, Tower "C", 8th Floor, LBS Marg, Vikhroli (W), Mumbai - 400 083
(T) +91 22 6119 0000 | www.futureconsumer.in
Regd. Office : Knowledge House, Shyam Nagar, Off JVLR, Jogeshwari (East), Mumbai - 400 060
(T) +91 22 6644 2200 | CIN: L52602MH1996PLC192090

17th October, 2017

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001
Scrip Code: 533400

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai-400 051
Scrip Code : FCONSUMER

Dear Sir/Madam,

Sub.: Disclosure pursuant to Regulation 30(2) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to provisions of Regulation 30(2) read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 **("SEBI Regulations")** and in continuation to our earlier disclosure dated 14th August, 2017, this is to inform you that, the Company has entered into an Agreement dated 17th October, 2017 (**"JV Agreement"**) with E. K. Sons Agro Foods (**"E.K. Sons"**), one of the leading manufacturer and distributor of wheat and other specialty foods in India and abroad under their flagship brand *'Dilkush'*, for undertaking the business of manufacturing, marketing, sales, sourcing and distribution of 'Wheat products, Maida, Sooji, Whole Wheat Atta and Bran', by way of forming a Joint Venture Company (**"JV Company"**) on terms and agreed under the said JV Agreement.

The additional important terms and conditions of the said JV Agreement *inter alia* are as follows:

1. The Company and E.K. Sons each shall hold 50.00% of the paid-up share capital of the JV Company.
2. The Company and E.K. Sons *inter alia* shall have the right:
   i. To nominate two Directors each, on the Board of the JV Company
   ii. To vote on few customary items in the Reserved Matters as provided under the JV Agreement.
3. E.K. Sons is not related to any of the Promoter and/or Promoter Group entities of the Company.
4. The JV Agreement executed by and between the Company and E.K. Sons, does not fall within the ambit of 'Related Party Transactions'.

Kindly take the above on record and acknowledge receipt.

Yours truly,
For **Future Consumer Limited**
(Formerly known as Future Consumer Enterprise Limited)

Manoj Gagvani
Company Secretary & Head – Legal