Thomas Cook (India) Ltd.
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N. M. Joshi Marg, Lower Parel
Mumbai 400 013
Board No.: +91-22-4242 7000

Thomas Cook Travel Smooth thomascook.in

A FAIRFAX Company

31st March, 2016

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCRPS Scrip Code: 715022
NCD Scrip Code: 949099, 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCRPS Scrip Code: Thomas Cook CRNCPS 8.50% 2022
NCD: THC10.52; Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2019 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Sub: Press Release

We are enclosing herewith the Press Release dated March 31, 2016 titled: "Go Beyond' with Thomas Cook India's customized holidays ~ Innovative packages offering offbeat experiences ~ Go Beyond the routine...Go Beyond tourist handbooks...Go Beyond the beaten track"

This is for your information and records. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

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News Release

Press Office 022 42427380

'Go Beyond' with Thomas Cook India's customized holidays

~Innovative packages offering offbeat experiences~
Go Beyond the routine…Go Beyond tourist handbooks…Go Beyond the beaten track

Mumbai, March 31, 2016: **Thomas Cook (India) Ltd.**, India's leading integrated travel and travel related financial services company, has announced the launch of its new personalized international holiday offerings. Aptly titled, '**Go Beyond**', it comprises extraordinary elements to provide a truly unique and authentic international holiday experience for the Indian traveller who prefers taking the route less travelled.

Thomas Cook India's internal research team has revealed that Indian FIT travellers are becoming increasingly sophisticated in their preferences with 'experiential tours' clearly de rigueur. Keeping with this millennial trend which saw an impressive growth of over **30%** in 2015, 'Go Beyond', Thomas Cook's new portfolio invites India's travelers to go beyond the routine, beyond tourist handbooks, beyond the beaten track.

With a firm belief that a vacation should always be out of the ordinary, Go Beyond showcases handpicked holidays that give Indian travellers an experience like never before. With over 25 destinations to choose from, the range extends from favourites like Switzerland, France, Germany, Spain to exotic Croatia, Russia and Eastern Europe across Canada & USA to Mexico and vibrant South America's Brazil, Peru, Argentina and Chile; the world of safari in Africa and diversity of Asia's Singapore, Thailand, Malaysia, Philippines, Hong Kong and China, extending to the island nations of Australia and New Zealand.

Go Beyond itineraries are crafted by Thomas Cook's product experts with a view to unravel the best-kept travel secrets and exotic facets of a destination: whether exploring an offbeat route, unconventional accommodation, or a local signature dish! A few amongst the many experiences include: **Italy**'s Orvieto, an underground city made up of a labyrinth of caves, stairs and passageways, unaltered for 2,500 years; a rail journey across **Switzerland**'s UNESCO World Heritage terraced Lavaux Region's vineyards; the fairytale-like medieval city of Carcassonne in **France**, or Picardy's idyllic 'floating gardens'; an unconventional yet royal stay in **Ireland**'s decadent castles; **Canada**'s Eastern edge in Newfoundland, a unique ranch stay in Nevada-**USA;** or exploring one of the most isolated places on Earth – The Easter Island in **Chile**. Discover **Asia** while visiting the brooding ruins of Chiang Saen en-route the famed opium trail in **Thailand**; hot springs and a dazzling crater lake in **Indonesia**'s Lombok Islands; nature trails as you bike or kayak in **Singapore**'s island oasis of Pulau Ubin; the rugged mountains and jungles of Gunung Gading National Park, home to **Malaysia**'s Rafflesia- the world's largest flower; Lord of the Rings tours in **New Zealand** that showcases over 150 locations used as spectacular backdrops for the famous trilogy and **Australia**'s Uluru, the first sight of which will astound even the most jaded traveller. If that's not impressive enough, it's believed that two-thirds of the rock lies beneath the sand.

Commenting on the launch, **Mr. Rajeev D. Kale, President & Country Head – Leisure Travel & MICE, Thomas Cook (India) Ltd.** said, *"With our 'Go beyond' itineraries, Thomas Cook India takes the Indian traveller's holiday experience a notch higher. It could be as simple as a walk down a lane frequented only by locals, to get a glimpse of their way of life, discovering their traditions, or unique accommodation options like a cabin in the woods or a village stay. The idea is to add a personalized and unique touch to holidays, to 'Go Beyond' standard cookie-cutter vacations."*

The Thomas Cook Go Beyond Holidays range covers **Asia, Europe, USA, Canada, South America, Africa Australia & New Zealand** adding value and diversity to the Indian traveller experience.

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CIN: L63040MH1978PLC020717

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About Thomas Cook (India) Limited:
Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of service that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first offic in India in 1881.
TCIL's footprint (exclusive of its subsidiaries) currently extends to over 229 locations (including 20 airport counters) in 93 cities across India, Mauritius & Sri Lank and is supported by a strong partner network of 114 Gold Circle Partners and 112 Preferred Sales Agents in over 130 cities across India.
ICRA upgraded the long term rating of Thomas Cook (India) Limited's non-convertible debenture programme to 'ICRA AA/Stable'. CRISIL has assigned a lon term rating of 'CRISIL AA-/ stable' to the non-convertible debenture programme and long term banking facilities, and a short term rating of CRISIL A1+ to TCIL' banking facilities. Further, ICRA has assigned a rating of 'ICRA AA-/Stable' to the company's preference share programme.

Thomas Cook (India) Ltd has been voted as **Favourite Outbound Tour Operator at the Outlook Traveller Awards 2015, Best Tour Operator - Outbound** a the **CNBC AWAAZ Travel Awards 2015, 2014 & 2013** and **Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2015 & 2014** felicitated with **Diamond Award** for **Exemplary Achievements** in **Visa Issuance at the French Ambassador's Travel Awards Ceremony 2015**; **Thomas Coo India's Travel Quest** was honoured with a **Gold Award** at **PATA Gold Awards 2015**; honored as **India's Leading Tour Operator 2014, World Travel Award Asia & Australasia 2014, Favourite Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2015 - 2011** ,recognized as a **Consume Superbrand 2013-14 & 2012-2013 and National Tourism Awards 2013-2014.** Thomas Cook India's **Centre of Learning** has received **IATA accreditation** a **"Top 10 South Asia IATA Authorized Training Centers"2015, 2013 & 2012.** For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and it controlled affiliates. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfa family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a financial services holding company based in Canada with a global presence in insurance and reinsurance, as well as joir ventures including ICICI Lombard (India). The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the pas 30 years, demonstrated a strong and consistent financial track record. For the year ended December 31, 2015, Fairfax increased book value per share at compounded annual growth rate of 20.4% since its inception with a corresponding compounded annual increase in share price 19.4% and had over US $41 billio of assets.

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriente approach. Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 69.55% of the Quess Corp Limited (formerly IKYA Human Capital Solution Limited), a provider of integrated business services and 100% of Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited engaged in time share and resort business.

About Quess Corp Limited (formerly IKYA Human Capital Solutions Limited)
Quess Corp Limited is one of India's leading integrated business services providers operating in four broad segments: Global Technology Solutions, People an Services, Integrated Facility Management and Industrial Asset Management. Headquartered in Bengaluru, it has a pan-India presence with 43 offices across 2 cities, as well as operations in North America, the Middle East and South East Asia. As of November 30, 2015, it employed over 118,000 employees.For furthe details on Quess Corp Ltd. please visit: http://www.quesscorp.com

About Sterling Holiday Resorts Limited:
Sterling Holiday Resorts Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision c delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has a total inventory of 1767 rooms spread across network of 24 resorts in 21 scenic holiday destinations in India.

In pursuance of the Order of Hon'ble High Court, Bombay, dated 2nd July, 2015 sanctioning the Composite Scheme of Arrangement and Amalgamation betwee Sterling Holiday Resorts (India) Limited (SHRIL) and Thomas Cook Insurance Services (India) Limited (TCISIL) and Thomas Cook (India) Limited (TCIL) and the respective shareholders and creditors (Scheme), the time share and resort business division and undertaking of SHRIL was Demerged into TCISIL and th residual business of SHRIL was Amalgamated with TCIL.
Post implementation of composite scheme, Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited) continued the time shar and resort business.

The company also has 16 additional sites where it plans to add new resorts in the coming years. For more information visit: www.sterlingholidays.com

About Kuoni India & Kuoni Hong Kong
Kuoni Travel (India) Pvt Ltd is a step-down subsidiary of Fairfax Financial Holdings Group; held through two companies, its Indian listed subsidiary, Thomas Coo (India) Limited (TCIL) and TCIL's subsidiary Travel Corporation (India) Ltd. Kuoni India is a leading travel and tourism company active across various trave segments including Leisure Travel, Business Travel, Destination Management Services and Distribution Visa Marketing Services.
TCIL through its step down Subsidiary Horizon Travel Holdings (Hong Kong) Private Limited holds 100% stake in Kuoni Travel (China) Limited (Kuoni Hon Kong), which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. Kuor Hong Kong is a premium outbound travel operator in Hong Kong.

For Media Enquiries please contact:
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