BRIGADE ENTERPRISES LIMITED
29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
Ph: 91-80-4137 9200, 2221 7017-18 Fax : 91-80-2221 0784
enquiry@brigadegroup.com www.brigadegroup.com

Brigade Enterprises Limited
Corporate Identity Number (CIN):
L85110KA1995PLC019126

BRIGADE GROUP
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Ref: BEL/NSEBSEPR2/14092015

14th September, 2015

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group ties up with Steve Waugh's Waughglobal.com"

We are enclosing herewith the copy of the press release titled **"Brigade Group ties up with Steve Waugh's Waughglobal.com"**.

Kindly take the same on your records.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited

P. Om Prakash
Company Secretary

Encl.: a/a

BRIGADE

PRESS RELEASE

For Immediate Release

Brigade Group ties up with Steve Waugh's Waughglobal.com

Bangalore, 13 September 2015: Bangalore based real estate major Brigade Group today announced the tie up with Steve Waugh's Waughglobal.com to reach out to NRI's and Persons of Indian Origin (PIOs) across the world who are looking at buying properties in India.

As part of this partnership, home buyers will have access to Brigade Group's luxury and premium projects across South India and a great platform to get their property queries addressed in their country of residence.

Brigade Group has been at the forefront of technology and keeping pace with all the digital advancements and latest audience behaviour, we have launched our new corporate website that is fully responsive and caters to the increasing number of mobile users engaging with our website.
We had earlier launched our Customer Portal, a first by a Bangalore Developer that allows our residential buyers to access details of the home they purchased and also an online booking platform to enable customers to book a Brigade apartment online in a few easy steps.

According to **Mr. M.R. Jaishankar, CMD, Brigade Enterprises Limited**, *"The consumer today is predominantly online and buying homes online is the way forward. We are delighted to partner with Waughglobal.com to showcase our properties to potential buyers across the world. Given our corporate legacy coupled with the Waughglobal.com platform, we are confident that this partnership will be a huge success benefitting homebuyers."*

For information on Brigade Group, please visit BrigadeGroup.com.

For more information, please contact:

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Sr. DGM- Corporate Communications & PR,
Phone: + 91 80 41379200
E-mail: mathew@brigadegroup.com

BRIGADE ENTERPRISES LTD Bangalore 560 025