

BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
Ph: 91-80-4137 9200, 2227 7017-18 Fax : 91-80-2221 0784
enquiry@brigadegroup.com www.brigadegroup.com



For a better quality of life,
upgrade to Brigade

Ref: BEL/NSE/19112014

19th November, 2014

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

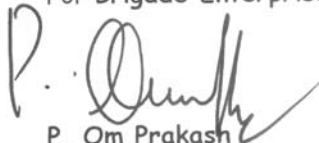
Sub.: Press Release - **Brigade Group launches Customer Portal - a first by a Bangalore Developer**

We are enclosing herewith the proposed press release titled "**Brigade Group launches Customer Portal - a first by a Bangalore Developer**".

Kindly take same on your records.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited


P. Om Prakash
Company Secretary

Encl.: a/a

Press Release

Brigade Group launches Customer Portal- a first by a Bangalore Developer

Bangalore, 19th November 2014: Brigade Group today announced the roll-out of its Customer Portal that allows its residential buyers to access details of the home they purchased. With the portal, a first by a Bangalore-based developer, customers of Brigade Group will be able to:

1. Access their statement of accounts – dues, overdues, payment status and tracking of payments
2. Access and upload their property-related documents
3. Option to view property papers and guidelines
4. View status of construction of the property
5. Raise queries online and track status of those
6. View and edit profile information of the applicants
7. Refer their friends and family to Brigade properties and track status
8. Fill customer satisfaction surveys at various stages of project progress
9. Keep abreast with news and events at Brigade Group

The portal has been rolled out to customers of one of its flagship projects, Brigade Exotica and will be gradually rolled out to customers of its other under-construction projects in the next couple of months.

Mr. Jaishankar, Chairman & Managing Director of Brigade Group said, “One of the biggest challenges home buyers face today is checking status updates of their home, keeping track of payments and getting responses from the developer on their queries. With the portal, we are aiming to make these a non-issue with home buyers.” Brigade has always been a company with many firsts to its credit since its inception in 1986. The customer portal now makes it the first Bangalore-based developer to have such an offering for its buyers.

The biggest affirmation of the need for the portal of course comes from its customers. “I was one of the first few customers to experience the customer portal that Brigade has developed. It provides a lot of visibility on all aspects of the overall project development and my transactions. I think this will be a big help for people on the move to stay in touch” says **Mr. Rudreshwar Sen, owner of a Brigade Exotica apartment.**

For more information on Brigade Group visit **BrigadeGroup.com**

