Thomas Cook (India) Ltd.
A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai 400 013
Board No.: +91-22-4242 7000

Thomas Cook Travel Smooth thomascook.in

A FAIRFAX Company

25th August, 2016

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCRPS Scrip Code: 715022
NCD Scrip Code: 949099, 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCRPS Scrip Code: Thomas Cook CRNCPS 8.50% 2022
NCD: THC10.52; Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Sub: Press Release

We are enclosing herewith the Press Release dated August 25, 2016 titled: Thomas Cook India's Centre of Learning signs MOU with Madhya Pradesh Tourism Development Corporation ~ to educate and promote Madhya Pradesh tourism to over 660 travel agents across 20 cities ~.

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.
Registered Office: Thomas Cook Building,
Dr. D. N. Road, Fort, Mumbai - 400 001.

CIN: L63040MH1978PLC020717

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News Release

Thomas Cook Press Office: 022 42424380

Thomas Cook India's Centre of Learning signs MOU with Madhya Pradesh Tourism Development Corporation

~ to educate and promote Madhya Pradesh tourism to over 660 travel agents across 20 cities ~

Mumbai, August 25, 2016: Thomas Cook Tours (TCT)'s Centre of Learning, also the education and training vertical of Thomas Cook (India) Ltd., intimated its holding company that a memorandum of understanding (MOU) has been signed between Mr. Sharad Nautiyal, General Manager Training, representing the Madhya Pradesh State Tourism Development Corporation Limited and Ms. Smeeta Gulvady, Vice President & Head, Centre of Learning, Thomas Cook (India) Ltd. in the presence of Mr. Hari Ranjan Rao (IAS,) Managing Director, Madhya Pradesh State Tourism Development Corporation Ltd.

Under the MOU, Thomas Cook's Centre of Learning will impart training programmes - 'Explore Madhya Pradesh' via engaging learning modules to over 660 travel agents, covering 20 cities (Kolkata, Noida, Gurgaon, Delhi, Lucknow, Varanasi, Ahmedabad, Surat, Vadodara, Rajkot, Pune, Nasik, Nagpur, Mumbai, Goa, Raipur, Chennai, Hyderabad, Cochin and Bengaluru) in the next two months. A qualifying evaluation will be followed post the training session and top 2 winners from amongst the 660 travel agents across 20 cities will be hosted for a 2 nights/3 days hotel stay by Madhya Pradesh State Tourism Development Corporation Limited.

Commenting on the pact, **Ms. Mona Cheriyan – President & Group Head - Human Resources, Thomas Cook (India) Ltd. said**, *"It is truly an honour to collaborate with Madhya Pradesh State Tourism Development Corporation to provide vocational training to over 660 travel agents covering 20 cities, pan India. Thomas Cook India's Centre of Learning (COL) has sustained its delivery in nurturing the skill sets of the industry through specialised travel & tourism education & training. Madhya Pradesh – the heart of India, has a host of delightful experiences that can satiate the hunger for experiential travel across travel segments and we look forward to this unique engagement with travel agents to promote tourism products for the destination."*

On the occasion, **Mr. Sharad Nautiyal, Gen Manager Training, Madhya Pradesh State Tourism Development Corporation** said, *"We are delighted to associate with Thomas Cook India's Centre of Learning – a renowned institution in India given the honor of the prestigious* 10 Top Performing South Asia IATA Authorized Training Centres*. While the government is taking efforts to harness Madhya Pradesh's tourism potential, it is imperative to create an awareness programme on diversified tourism products available within the destination. Madhya Pradesh is full of natural beauty with 3 World Heritage sites, its Pilgrimage, Wildlife, Heritage. The idea of this training is to spread awareness about tourism Product of MP to travel agents across India. Our collaboration with Thomas Cook India's COL is one such initiative via 'Explore Madhya Pradesh' which we are very excited about."*

About Centre of Learning: Centre of Learning is an initiative of Thomas Cook (India) Ltd. to develop talent for the organization as well as for the Industry. In the context of high growth and increasing customer expectations, talent management will be one of the important challenges to the Travel Industry. This relates to both the shortage of actual numbers and the desired capability levels from both a technical and managerial perspective. Thomas Cook - Centre of Learning has been set up with the objective of proactively facilitating the talent management in the travel industry and would strive to grow, harness and nurture the skill sets in the industry.

Thomas Cook (India) Ltd.
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CIN: L63040MH1978PLC020717

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About Thomas Cook (India) Limited: Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint (exclusive of its subsidiaries) currently extends to over 229 locations (including 16 airport counters) in 91 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 111 Gold Circle Partners and 112 Preferred Sales Agents in over 130 cities across India.

ICRA upgraded the long term rating of Thomas Cook (India) Limited's non-convertible debenture programme to 'ICRA AA/Stable'. CRISIL has assigned a long term rating of 'CRISIL AA-/ stable' to the non-convertible debenture programme and long term banking facilities, and a short term rating of CRISIL A1+ to TCIL's banking facilities. Further, ICRA has assigned a rating of 'ICRA AA-/Stable' to the company's preference share programme.

Thomas Cook (India) Ltd has been voted as **Favourite Outbound Tour Operator at the Outlook Traveller Awards 2015, Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2015, 2014 & 2013** and **Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2015 & 2014**; felicitated with **Diamond Award** for **Exemplary Achievements** in **Visa Issuance at the French Ambassador's Travel Awards Ceremony 2015**; **Thomas Cook India's Travel Quest** was honoured with a **Gold Award** at **PATA Gold Awards 2015**; honored as **India's Leading Tour Operator 2014, World Travel Awards Asia & Australasia 2014**, **Favourite Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2015 - 2011** ,recognized as a **Consumer Superbrand 2013-14 & 2012-2013 and National Tourism Awards 2013-2014.** Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as "**Top 10 South Asia IATA Authorized Training Centers" 2016, 2015, 2013 & 2012**. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The Company is headquartered in Toronto, Canada and has a global presence in insurance and reinsurance, including ICICI Lombard (India). The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has, over the past 30 years, demonstrated a strong and consistent financial track record. For the year ended December 31, 2015, Fairfax increased book value per share at a compounded annual growth rate of 20.4% since its inception with a corresponding compounded annual increase in share price of 19.4% and had over US $41 billion of assets.
Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach. Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 62.6% of the Quess Corp Limited (formerly IKYA Human Capital Solutions Limited), a provider of integrated business services and 100% of Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited) engaged in time share and resort business.

About Quess Corp Limited (formerly IKYA Human Capital Solutions Limited)
Quess Corp Limited is one of India's leading integrated business services providers operating in four broad segments: Global Technology Solutions, People and Services, Integrated Facility Management and Industrial Asset Management. Headquartered in Bengaluru, it has a pan-India presence with 52 offices across 27 cities, as well as operations in North America, the Middle East and South East Asia. As of June 30, 2016, it employed over 127,000 employees.For further details on Quess Corp Ltd. please visit: http://www.quesscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has a total inventory of 1930 rooms spread across a network of 26 resorts in 23 scenic holiday destinations in India.

In pursuance of the Order of Hon'ble High Court, Bombay, dated 2nd July, 2015 sanctioning the Composite Scheme of Arrangement and Amalgamation between Sterling Holiday Resorts (India) Limited (SHRIL) and Thomas Cook Insurance Services (India) Limited (TCISIL) and Thomas Cook (India) Limited (TCIL) and their respective shareholders and creditors (Scheme), the time share and resort business division and undertaking of SHRIL was Demerged into TCISIL and the residual business of SHRIL was Amalgamated with TCIL.

Post implementation of composite scheme, Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited) continued the vacation ownership and resort business. In March 2016, Sterling acquired 100% stake in Nature Trails (an adventure holiday company) and this will add 93 rooms + Tents and Dorms [400 beds] to the total room inventory of Sterling. The company also has 16 additional sites where it plans to add new resorts in the coming years. For more information visit: www.sterlingholidays.com

About SOTC Travel Services Pvt Ltd (formerly known as Kuoni Travel (India) Pvt. Ltd) & Kuoni Hong Kong: SOTC Travel Services Pvt Ltd (Formerly known as "Kuoni Travel (India) Pvt. Ltd.") is a step-down subsidiary of Fairfax Financial Holdings Group; held through two companies, its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL) and TCIL's subsidiary Travel Corporation (India) Ltd. SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Business Travel, Destination Management Services and Distribution Visa Marketing Services.

TCIL through its step down Subsidiary Horizon Travel Holdings (Hong Kong) Private Limited holds 100% stake in Kuoni Travel (China) Limited (Kuoni Hong Kong), which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. Kuoni Hong Kong is a premium outbound travel operator in Hong Kong.

For Media Enquiries please contact:
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